



GEORGE W. BUSH
PRESIDENTIAL CENTER

GEORGE W. BUSH FOUNDATION
2943 SMU BOULEVARD
DALLAS, TEXAS 75205
WWW.BUSHCENTER.ORG



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PRESIDENTIAL CENTER

SeqNo

Name

Name 2

Address Line 3

Address Line 2

Address Line 1

City, State, Zipcode

Dear Salutation:

As we embark upon the new year, we find ourselves reflecting on the past 12 months and thinking about all that we at the George W. Bush Presidential Center have to be grateful for. Chief among them: the continued support of friends like you.

As we move into 2021, the Bush Center remains more dedicated than ever to our mission of developing leaders, advancing policy, and taking action to solve today's most pressing issues.

Have you also been thinking about your future and the values that drive you? Making the Bush Center a part of your legacy with a planned gift is a meaningful way to honor the values you share with President and Mrs. Bush. These gifts ensure your support for our museum, library, and work lives on, extending your impact and your legacy for generations to come.

In this edition of our *Freedom Hall Society Newsletter*, we provide tips to help you reflect on your values and show you how you can use them to shape your future plans. You will also discover two simple ways you can support the Bush Center while also balancing your family's needs. Finally, we introduce President George W. Bush's new work, which includes forty three portraits of immigrants. He shares the stories behind the faces in his accompanying book and through personal reflections and interviews.

Thank you for all you do for the Bush Center. If you have any questions about the information covered in this newsletter or how you can partner with us for the future, please contact Dee Rindt, Stewardship Associate. She can be reached at Donorservices@bushcenter.org or 214.200.4384.

Sincerely,

Kenneth A. Hersh

President and Chief Executive Officer

P.S. Planning for the future ensures your family is protected after your lifetime. In ***Your Loved Ones Are Counting on You***, you'll see how planning now can provide for the important people in your life. Request your copy using the enclosed reply form.



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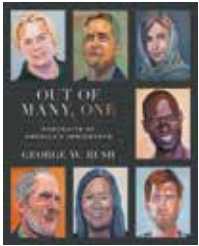
A FINANCIAL, ESTATE, AND GIFT PLANNING NEWSLETTER

SPRING 2021

Freedom Hall SOCIETY NEWSLETTER



Inside: Your Values: A New Way Forward | The Power of Percentages | Laura Bush Foundation for America's Libraries



Out of Many, One: Portraits of America's Immigrants

“Our generation must ensure that America remains a beacon of liberty and the most hopeful society the world has ever known. We must always be proud to welcome people as fellow Americans. Our new immigrants are just what they’ve always been—people willing to risk everything for the dream of freedom.”

—PRESIDENT GEORGE W. BUSH

In a powerful new collection, President George W. Bush has painted forty three full-color portraits of men and women who have immigrated to the United States, alongside stirring stories of the unique ways in which all of them are pursuing the American Dream.

The art and accompanying book, *Out of Many, One: Portraits of America's Immigrants*, bring to the forefront the stories of those who exemplify the promise of America and our proud history as a Nation of immigrants. Both the portraits and stories remind us of the countless ways in which America

has been strengthened by the individuals who have come here in search of a better life.

The book's title was inspired by the Great Seal of the United States, which for generations has declared *E Pluribus Unum*—“out of many, one”—to remind us of America's exceptional ability to unite individuals from all backgrounds and cultures as one Nation. Through the art and in these pages, we meet a North Korean refugee fighting for human rights, a CEO who crossed the Rio Grande from Mexico at age 17, and a NASA engineer

Continued on Page 2

Your Values: *A New Way Forward*

CONTINUE THE MOMENTUM

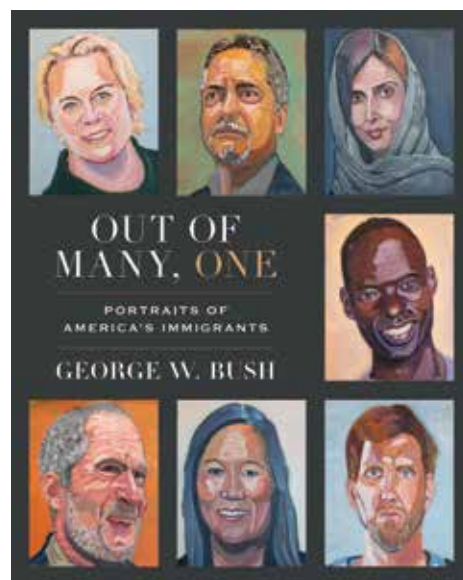
As we rebuild our lives after a trying year, we can become stronger, more connected. One way to move ahead and shape the future is by developing a personal values inventory to guide our decisions.

Identifying your values can help you define and prioritize what's most important, as well as determine areas to develop further. A personal values inventory allows you to:

- **Create a sense of belonging.** A shared history or similar interests help you identify others like you. If you believe in the Bush Center's work, where can you extend your connection?
- **Find purpose and meaning.** Your skills and talents can lead to exciting opportunities to help others. Share your passions with your loved ones or organizations that can benefit, such as the Bush Center.
- **Dream big.** Use your values to set goals—whether for this year or 10 years from now. Involve others to amplify your impact.
- **Deepen your values through philanthropy.** Weaving the two can make a significant difference for organizations that are close to your heart. Explore creative ways to give back. If you don't have the budget to help today, a future gift to the Bush Center can be a meaningful way to help in the years to come.

Feel Good About Giving Back

Finding your value match can help you feel good about your place in the community and the world. To discuss ways you can support the Bush Center in the future, please contact Dee Rindt at Donorservices@bushcenter.org or 214.200.4384.



Out of Many, One: Portraits of America's Immigrants

Continued from Page 1

who as a girl in Nigeria, dreamed of coming to America, along with notable figures from business, the military, sports, and entertainment.

A public exhibition of the portraits and an in-depth look at the many issues surrounding the immigration debate in our country will run from spring 2021 to January 2022, at the George W. Bush Presidential Library and Museum.

President Bush's oil paintings will be accompanied by his own personal reflections, as well as photographs, biographies, inspirational interviews describing the immigrant experience, and interactives that ask the visitor to think critically about the complexity of immigration. As the stories unfold, guests will gain a better appreciation for the humanity behind one of our most pressing policy issues.

Please visit www.bushcenter.org/outofmanyone to learn more.

The Power of Percentages

Do you know the value of your estate? You may have a general idea but not know the exact number. Plus, the value of your estate can fluctuate throughout your lifetime, making it more difficult to know exactly how much your estate is worth. This can make it difficult to decide how much to leave your loved ones and organizations you are passionate about.

One solution: consider leaving a percentage, rather than a specific amount, to family or the Bush Center in your will or other estate document.

HOW IT WORKS

Leaving the Bush Center a percentage of your estate can be done in two ways: through a gift in your will or by naming us as a beneficiary of your retirement plan account or other assets.

NAMING US AS A BENEFICIARY	
A GIFT IN YOUR WILL	
↓	↓
Contact Dee Rindt or return the enclosed reply form to request sample language you can use to make a gift.	Log on to your provider's website.
↓	↓
Make an appointment with your attorney to create or update your will.	Update your beneficiary, including the percentage you'd like each to receive. Or print the form and return it in the mail.
↓	↓
Notify us of your intention so we can thank you and ensure your gift is used as you intend.	

% Gifts of all sizes make a difference. If you are interested in learning more about leaving a percentage of your retirement plan assets or estate to support the Bush Center, please contact Dee Rindt at the Bush Center at Donorservices@bushcenter.org or 214.200.4384.



Secure Their Future



When you create or update your estate plan, the needs of your family come first. Our new guide, ***Your Loved Ones Are Counting on You***, covers how to create a plan that reflects your values and keeps your parents, spouse, siblings, and children in mind. Use the enclosed reply form to request your copy today.

Laura Bush Foundation for America's Libraries

The Laura Bush Foundation for America's Libraries provides funds to our Nation's neediest schools so that they can extend, update, and diversify the book and print collections in their libraries with the goal of encouraging students to develop a love of reading and learning. The Laura Bush Foundation for America's Libraries mission is focused on schools serving pre-K through 12th grade in all 50 states, the District of Columbia, all U.S. territories, and Department of Defense schools.

The Laura Bush Foundation for America's Libraries announced a grant of \$500,000 to the Dallas Education Foundation to the direct benefit of Dallas ISD as it continues rebuilding from the October 2019 North Dallas tornadoes. Thomas Jefferson High School, Francisco "Pancho" Medrano Junior High, and Walnut Hill PK-8 will use the grants to expand and update their library collections.



President and Mrs. Bush visited Briscoe Elementary and participated in a roundtable conversation with community and school leaders in Fort Worth to discuss education leadership and the importance of attracting and supporting great principals, part of the Bush Institute's focus on education reform.

The Laura Bush Foundation for America's Libraries awards grants annually. Please visit www.laurabushfoundation.com to learn more about the foundation, whether a school library is eligible, and more.

Accountability: Education and Workforce Pipeline Tool

The George W. Bush Institute recently launched the Education and Workforce Pipeline Tool at a large national conference. The tool showcases key state-level metrics across K-12 education, higher education, and the workforce; it is designed to help state leaders understand if young people are on track for prosperous, self-determined lives. The tool also highlights five states showing impressive gains and what we can learn from them.

★ To learn more about the Education and Workforce Pipeline Tool, please visit <https://pipeline.bushcenter.org/>.



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Yes, I'm Interested:


- ☐ Please send me the FREE planning resource ***Your Loved Ones Are Counting on You.***
- ☐ Please send me sample language I can give my attorney to use to make a gift to the Bush Center in my will or living trust.
- ☐ I've included the Bush Center in my estate plan (and haven't previously notified you).
- ☐ I've enclosed my gift of \$_____ to support the Bush Center's mission.



Explore the many ways to make a difference at the Bush Center by visiting www.bushcenter.org/pg. You'll find detailed information to help you select a planned giving option that is right for you.

And, follow the Bush Center on Facebook and Instagram!

@TheBushCenter 

@thebushcenter 

*We invite you to share some insight and inspiration on the back of this form. →
Thank you for your ongoing commitment to the Bush Center!*

- ☐ My information has changed. Please see below for my updated information.

Name (Please print.)

Address

City, State ZIP

Telephone

Email

PGNL 21-SPRING

We respect your privacy. Information collected here will not be shared outside of our organization without your permission.

Share Your Thoughts

We hope you'll join us as we reflect on the previous year and all we've learned and are grateful for. Let us know how you are doing or share your thoughts below. If you prefer to respond electronically, you can email us at Donorservices@bushcenter.org.

Despite all the challenges 2020 brought, what are you grateful for? What positives were you able to find during a trying year?

What are your hopes for 2021? What are your goals? How did your values help you choose your goals?

How will you share your passion for the Bush Center with others?

“Rachel and I respect and admire President and Mrs. Bush’s principled leadership. A planned gift to the Bush Center enables me to leave a lasting legacy that honors President and Mrs. Bush and advances the work they continue to do for our Nation and the world.”

—JACK OLIVER, BUSH CENTER SUPPORTER

We appreciate your response—take care!



Keep Your Plan Up to Date

When major life events occur, you will need to meet with your estate planning attorney to ensure that your current wishes will be carried out. Here are some of the most common triggers for an estate plan update:

- You or someone in your family has recently had a change in marital status or had a child.
- Your concerns have shifted from the needs of your young children to long-term care planning for your aging parents or even yourself.
- The life insurance policy that was once just the right amount may now be either more than you need or not enough.
- You want to extend your support for the Bush Center beyond your lifetime with a gift in your estate plan.

Creating a secure plan for the future is a loving act that protects the people and organizations you love. Contact us with questions on extending your support of the Bush Center with a gift in your estate plan.

Who Has the Power?

A durable power of attorney is a document that allows the person you designate to make legal, financial, and business decisions when you’re no longer able to make them yourself. Be sure to record your durable power of attorney in writing so that it’s honored by businesses and other financial institutions.

We Can Help.

Learn more about including the Bush Center in your estate plan by contacting us today.

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YOUR LOVED ONES ARE
COUNTING
ON YOU

Secure Their Future

Planning Shows How Much You Care

Your family counts on you each and every day. When you create and update your estate plan, it's important that the needs of your family, especially those under your care, come first. The following list will help you make sure your loved ones are well taken care of. Review these common estate planning considerations with your family today.



Planning for Your Parents

Talking with your parents about their estate plan can dramatically reduce family tension and personal stress.

Discuss questions like:

- » Should your parents purchase long-term care insurance?
- » How will the family decide when they need more assistance?
- » Whom do your parents want to take on the role of health care proxy and power of attorney?
- » Which people and organizations do your parents want to receive their assets after they're gone?

Planning for Your Spouse

If you pass away before your spouse, you likely want to provide for him or her. To do so, consider these elements of your estate plan:

- » Should you set up a trust to ensure that your assets are properly managed for the benefit of your spouse?
- » Whom should your spouse name as the agent for financial and medical powers of attorney?
- » Should your spouse become the beneficiary of all your assets, or should some of the assets go to a trust, caregiver, or nonprofit?
- » What ownership designations on property titles will ensure tax and legal efficiency?

Planning for Your Siblings

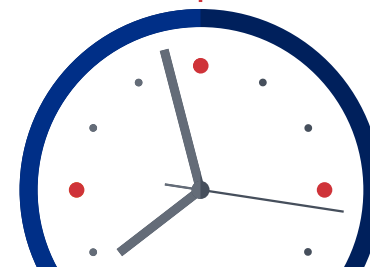
Sometimes, because of old age or disability, your siblings can require your help. If you're responsible for their well-being, consider these questions:

- » Have you talked about assisted living or paid home-caregivers?
- » Are they eligible for subsidized services or financial assistance?
- » Should your siblings be listed as a beneficiary in your will?
- » Do your siblings have a backup agent to you on the financial or medical power of attorney?

Planning for Your Children or Other Dependents

If you have children, grandchildren, or other individuals depending on you, communicate these points in your estate plan:

- » Who will act as their guardian (daily caretaker) and conservator (person who handles money)?
- » Will your dependents receive your assets immediately or at a later date, should something happen to you?
- » Will their inheritance be designated for a specific purpose, such as education?
- » If your dependents leave behind no children, will the balance of their assets go to support a nonprofit?



→ ***By taking time** to answer these questions for yourself, asking them of others, and recording the answers in writing with the assistance of an estate planning attorney, you can alleviate much of your worry. If you find that you need to make updates to your estate plan to ensure loved ones are provided for, please consider taking that time to also include a gift to the George W. Bush Presidential Center in your plan.*



Use your
stamp to
shape our
future

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