



GEORGE W. BUSH
PRESIDENTIAL CENTER

THE BUSH CENTER BRIEFING

Volume 1 | Issue 1

Explore More ▶

BUY ENGAGE TICKETS

READ *THE CATALYST*

UPCOMING EVENTS

Welcome to the launch of the Bush

Center Briefing. Every two months, you will receive this digital newsletter to keep you informed of the work of the [George W. Bush Presidential Center](#), where our focus is on developing leaders, advancing policy, and taking action to solve today's most pressing challenges. We accomplish our work through impact centers devoted to Domestic Excellence and Global Leadership, along with our Engagement Agenda.



In this first issue, we feature commentaries from experts and leaders in our Domestic Excellence Center and Global Leadership Center. They show how American workers can compete in the global economy and why being involved in global health care makes sense. Together, these pieces offer a contrary view to the voices of protectionism and isolationism.

The Briefing also contains selected essays and reports from our website, recaps of Bush Center events, and reports of the Bush Center in the news. We will keep you abreast like this in every Briefing, as well as provide tips of what's ahead for the Bush Center.

Our goal is to be an impactful, timely, and vibrant organization. As president and CEO of the Bush Center, I pledge to keep you informed about the work that is built around the timeless principles represented by President and Mrs. Bush.

-- Kenneth Hersh, President and CEO of the George W. Bush Presidential Center

In Focus



DOMESTIC EXCELLENCE

PREPARING 21ST CENTURY WORKERS

The one-and-done-career is over. Americans are no longer wed to a single company, organization, or even career. This series of commentaries and analyses shows how workers as well as communities can become more prepared for the transitions that await them.

[Learn about the next-century worker ▶](#)



GLOBAL LEADERSHIP

WHY GLOBAL HEALTH MATTERS

During the five years since its launch, Pink Ribbon Red Ribbon has provided thousands of women in Africa with life-saving screenings and treatments. Celina Shocken, CEO of Pink Ribbon Red Ribbon, explores the far-reaching impact of addressing global health needs.

[Read more ▶](#)



ENGAGEMENT AGENDA

A SEASON OF MERRIMENT AND MELODY: CHRISTMAS AT THE WHITE HOUSE 2004

Opening to the public **November 17, 2016, through January 8, 2017**, our new exhibit showcases the joyful music that evokes holiday memories and brings to life the magic of holiday songs that have been favorites for generations, and includes music-inspired holiday programs and a collection of presidential gifts in the Museum Store.

[Buy tickets today ▶](#)

In The News

Fox News video: President Bush and Dr. Marc Siegel discuss the benefits of rigorous exercise and training in wounded warriors' recovery

Education Week: Bush Institute website to compare cities' education results debuts

In Our Words

Command Sergeant Major and Team 43 Member Brian Flom: PTS is what I have, not who I am

Alex Gorsky, CEO of Johnson & Johnson on systems of care for servicemen and women

Movers and shakers in cities should

Fox 21 News (Colorado): President George W. Bush helping veterans find jobs

Dallas Morning News: U.S. Trade Representative Michael Froman discusses trade impact at Bush Center event

Dallas Morning News: Where Latino students go, so goes DISD

Huffington Post: The First Lady effect

use the State of Our Cities report

Longform essay: North America Works - every North American country benefits from neighborhood

Missile tests and slave labor: Examining the North Korean regime

America's First Ladies: In Service to Our Nation



GEORGE W. BUSH
PRESIDENTIAL CENTER

2943 SMU Boulevard, Dallas, TX 75205

T. 214-200-4300 | E. info@bushcenter.org



[Email Preferences](#) | [Privacy Policy](#) | [Give Today](#)