THANK YOU FOR YOUR COMMITMENT TO THE GEORGE W. BUSH PRESIDENTIAL CENTER. WITH YOUR SUPPORT, WE ARE DEVELOPING LEADERS, FOSTERING POLICY, AND TAKING ACTION TO SAVE AND CHANGE LIVES.
Thanks to the principled leadership and vision of President and Mrs. Bush, the involvement and generosity of our supporters, and the dedication of our staff, 2014 was another exciting and productive year at the George W. Bush Presidential Center. The Bush Institute, which marked its fifth anniversary this year, is a place where results matter, and where programs continue to advance the values we believe in. Most importantly, we continue to make a significant difference in the lives of people around the world. We’re proud to share their stories with you – stories made possible through your generosity.

We’re focused on developing leaders to take on our most pressing challenges – from school principals and transitioning veterans to Burmese activists and women Fellows in the Middle East. We selected our inaugural class of 60 Presidential Leadership Scholars – a program in partnership with three other Presidential Centers that inspires and equips leaders from all sectors with the skills they need to improve their communities, country, and the world.

We’re fostering important policy. In Education Reform, we’re advancing accountability and shining a spotlight on the impact of effective principals on student achievement and school improvement. In our Military Service Initiative, we’ve completed one of the most comprehensive studies ever conducted of post-9/11 veterans to help our military servicemen and women through their transitions. We kicked off a new North America initiative which focuses on integrating economic policies between Canada, Mexico, and the United States. In Human Freedom, we’ve provided dissidents from all over the world with a platform to tell their stories, and we’ve brought the right groups to the table to develop new recommendations on how to improve human rights in North Korea.

And we’re taking action to save and change lives. We expanded our Pink Ribbon Red Ribbon program, which prevents and treats women’s cancers in sub-Saharan Africa and Latin America, to Ethiopia and Namibia in 2014. And President Bush continues his close connection to our veterans through the Team 43 mountain bike ride and golf tournament, which raise awareness for the service and sacrifice of the members of our armed forces and their families.

We’re also having a lot of fun at the Bush Center. We have welcomed nearly 800,000 visitors through the doors of the George W. Bush Presidential Library and Museum, located on the campus of Southern Methodist University. They visited to explore the special exhibits we featured, including a celebration of beloved fashion icon Oscar de la Renta and a look at world leaders and international diplomacy through the paintings of, until then, a little-known artist who signs his works, “43.” We engaged the public and hosted thought-provoking speakers this year such as Congressman Paul Ryan, former Second Lady Lynne Cheney, and former Secretary of the Treasury Henry Paulson in our beautiful facility.

We are proud of all that we have accomplished and we look forward to all the work that is yet to come. Thank you for your support and partnership. We could not do this important work without your continued commitment.

Donald L. Evans
Chair, George W. Bush Presidential Center Board of Directors

Margaret Spellings
President, George W. Bush Presidential Center
“...WE’RE FOCUSED ON DEVELOPING LEADERS”
DAVE SMITH ENLISTED IN THE MARINE CORPS in 2003. He deployed twice in support of Operation Iraqi Freedom and was engaged in some of the war’s heaviest fighting. He was honorably discharged in 2007 but experienced severe post-traumatic stress (PTS). “When you go to war, something in you changes,” he said.

He was angry, and worried about the stigma of PTS. “We don’t admit weakness. That’s not part of our warrior culture,” he explained. But things got worse – at one point, he even contemplated suicide. Then a fellow warrior gave him the wake-up call he needed. “He had the courage,” Dave recalled, “to tell me, ‘I’m getting help. I’m working on this, and you should too.’” So Dave took ownership of his transition.

He first associated with the Bush Center in 2012, joining President Bush on the W100K ride. “Being able to see his heart and passion for helping veterans has given me inspiration to never stop serving,” Dave said. By sharing his story and encouraging others to make a difference, Dave has become one of the most active members of Team 43, a group of 121 veterans who serve as ambassadors for the work of the Bush Institute’s Military Service Initiative. He explained, “The program reminds us we are not forgotten, our sacrifices were not in vain, and that helping us towards a successful transition is a major priority.”
AT 22, HADEER MAHER WAS ALREADY making a significant difference as a social entrepreneur in Egypt. She was passionate about creating a culture of reading in her country, but recognized that girls and boys in rural Egypt often have no access to school or a public library. So Hadeer created a mobile library to bring the books directly to the children. She invested in herself, too, by applying for the Women’s Initiative Fellowship at the Bush Institute.

A flight to Dallas for the start of the program marked her first trip out of Egypt and her next step in becoming further equipped and empowered to lead. After she returned home, she traveled to India, putting her new skills into action and learning more about how development work can succeed in a developing country. She fostered economic opportunities for women survivors of sex-trafficking from Nepal, Bangladesh, and India. “I wanted to be the voice of the voiceless,” she explained.

Hadeer’s ardent belief that Egyptian youth hold the promise of a bright future in her country inspired Abbar, an education startup she founded that uses modern curriculum to work with Egyptian teens. At every step, Hadeer says she “integrated what I learned as a Bush Institute Women’s Initiative Fellow.” Hadeer believes that together, the Fellows will “create something big.”
ANSON JACKSON COMMITTED TO TEACHING middle school math in the Rio Grande Valley for two years after college because he was inspired to do something admirable. But he quickly realized that education didn’t just change lives, it had the ability “to change society for the better.”

In 2014, 10 years later, Anson is the principal of Uplift Mighty Preparatory, a tuition-free middle school in the Uplift Education public charter network of North Texas whose mission is to ensure 100 percent of its students become college-ready. Seventy-five percent of Uplift students are Hispanic, 25 percent are African American, and 90 percent are low-income. “All children deserve a great education,” Anson said. “I want every child to be provided with the opportunity to gain the skills and knowledge necessary to be successful in college and the world, regardless of the zip code that they live in, their background, or ethnicity.”

When Anson and his staff wanted to increase student achievement, they turned to Middle School Matters, a Bush Institute education program focused on working with middle school teachers to implement research-based practices. Through the support of the program, the school is starting to see gains in student achievement, with scores increasing across all grades in reading and writing over last year.

Anson and Uplift Mighty Preparatory are an example of what’s possible when research and best practices combine with school leadership who expect their students to succeed and work hard to make it happen. As Anson explained, “Students will shoot for the stars, if they know someone believes in them.”
WHEN MWAMBA KATEMA WAS 9 YEARS OLD, she lost her father to disease. A strong little girl made a big decision. When she grew up she would become a doctor, so that she could help prevent people from going through the pain and loss she had.

Dr. Mwamba now oversees the Ngungu Health Center in Kabwe, Zambia, a cervical cancer screening and treatment clinic renovated by President and Mrs. Bush and Pink Ribbon Red Ribbon partners. “Pink Ribbon Red Ribbon has put Ngungu on the map,” Dr. Mwamba explained. More than 7,000 women from across the province have traveled there to be screened since it reopened, and hundreds of women with pre-cancerous lesions have been treated. Those women are advocates for screening in their communities, encouraging others to seek the same services. And by maximizing resources, Dr. Mwamba and her staff have been an example throughout the region, working with neighboring clinics, bringing services to remote areas, and spreading awareness about women’s health.

“Saving these women will prevent their children from becoming orphans,” Dr. Mwamba said, pointing out Pink Ribbon Red Ribbon’s impact beyond the clinic renovation. “They will contribute to the development of the country once their health is restored. It’s not just the paint, it’s adding life.”
EMPOWERING OUR POST-9/11 VETERANS AND MILITARY FAMILIES SUMMIT

Leaders from across the private, public, and nonprofit sectors examine how Americans can effectively support transitioning warriors and their families.

ART OF LEadership: A President’s Personal Diplomacy

President Bush’s original portraits of world leaders are displayed.

OSCAR DE LA RENTA: FIVE DECADES OF STYLE EXHIBIT OPENS

African First Ladies Summit

Mrs. Bush and Mrs. Obama host African First Spouses from more than 30 countries at the Investing in Our Future at the U.S.-Africa Leaders Summit in Washington, D.C.
The Bush Institute welcomes the first class from Burma, aiming to equip young leaders with the knowledge and skills needed to lead in countries where transitions to democracy are occurring.

President Bush and President Clinton launch the Presidential Leadership Scholars program. In conjunction with the George H.W. Bush and Lyndon B. Johnson Presidential Centers, the program helps participants develop the skills needed to become highly effective leaders.

Refugees and policy experts convene to advance the cause of human rights in North Korea.

Mrs. Laura Bush visits Wilkinson Middle School in Mesquite, Texas to announce the transition of the Laura Bush Foundation for America’s Libraries to the Bush Institute.
FINANCIALS

CHANGES IN FINANCIAL POSITION – HIGHLIGHTS

The comparison of the 2013 and 2014 Financials reflects the broad shift in focus of the George W. Bush Presidential Center from a building and construction phase to a fully active operating entity. Activation costs in 2013 included the establishment of an Endowment for the benefit of the National Archives & Records Administration established to support the operations of the Presidential Center Museum and Library; funding of the Southern Methodist University Endowment that promotes joint programming conducted by the Bush Center and the University, and the dedication expenses relating to the formal opening of the Bush Center in April 2013.

When adjusting for these one-time startup costs, 2014 revenues and expenses are more representative of the Bush Center’s ongoing daily operations and designated advancement of the programs associated with the Bush Institute and public programming.

ASSETS

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LIABILITIES AND NET ASSETS

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STATEMENTS OF FINANCIAL POSITION

As of December 31 · Dollars in thousands
CONTRIBUTIONS
During 2014, the Bush Center accepted the transfer and investment management of the Laura Bush Foundation for America’s Libraries donor-advised fund from the Community Foundation for the National Capital Region. The $23 million fund is governed by the George W. Bush Foundation in keeping with the fund’s mandate to support school libraries.

CONTRIBUTIONS / OTHER SUPPORT AND REVENUE
In 2014, in-kind contributions were re-classified from Other Support and Revenue to the Contributions total to better reflect the Bush Center contributed support.

EXPENSES
2014 Expenses decreased approximately $10M overall from 2013 due in part to one-time costs for the establishment of the NARA operational endowment; a reduction in funds required to subsidize the Foundation’s endowment with SMU; and building dedication costs. These decreases were offset by an increase in 2014 depreciation for Property and Equipment representing a full year of building service.

Certain reclassifications have been made to 2013 financial statements to conform with the 2014 presentation. In 2014, depreciation expense was functionally allocated between programming and supporting services to more accurately reflect space occupancy. In 2013, depreciation was allocated only in program services.
MANY THANKS TO THESE INDIVIDUALS AND ORGANIZATIONS THAT SUPPORT OUR WORK SAVING AND CHANGING LIVES AROUND THE WORLD.

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THE MORRIS FOUNDATION
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ORIX FOUNDATION
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