



2013 ANNUAL REPORT



GEORGE W. BUSH
PRESIDENTIAL CENTER



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GEORGE W. BUSH PRESIDENTIAL CENTER



"THIS BEAUTIFUL BUILDING HAS MY NAME ABOVE THE DOOR, BUT IT BELONGS TO YOU. IT HONORS THE CAUSE WE SERVE AND THE COUNTRY WE SHARE. FOR EIGHT YEARS, YOU GAVE ME THE HONOR OF SERVING AS YOUR PRESIDENT. AND TODAY I AM PROUD TO DEDICATE THIS CENTER TO THE AMERICAN PEOPLE."

—PRESIDENT GEORGE W. BUSH,

George W. Bush Presidential Center Dedication. April 25, 2013



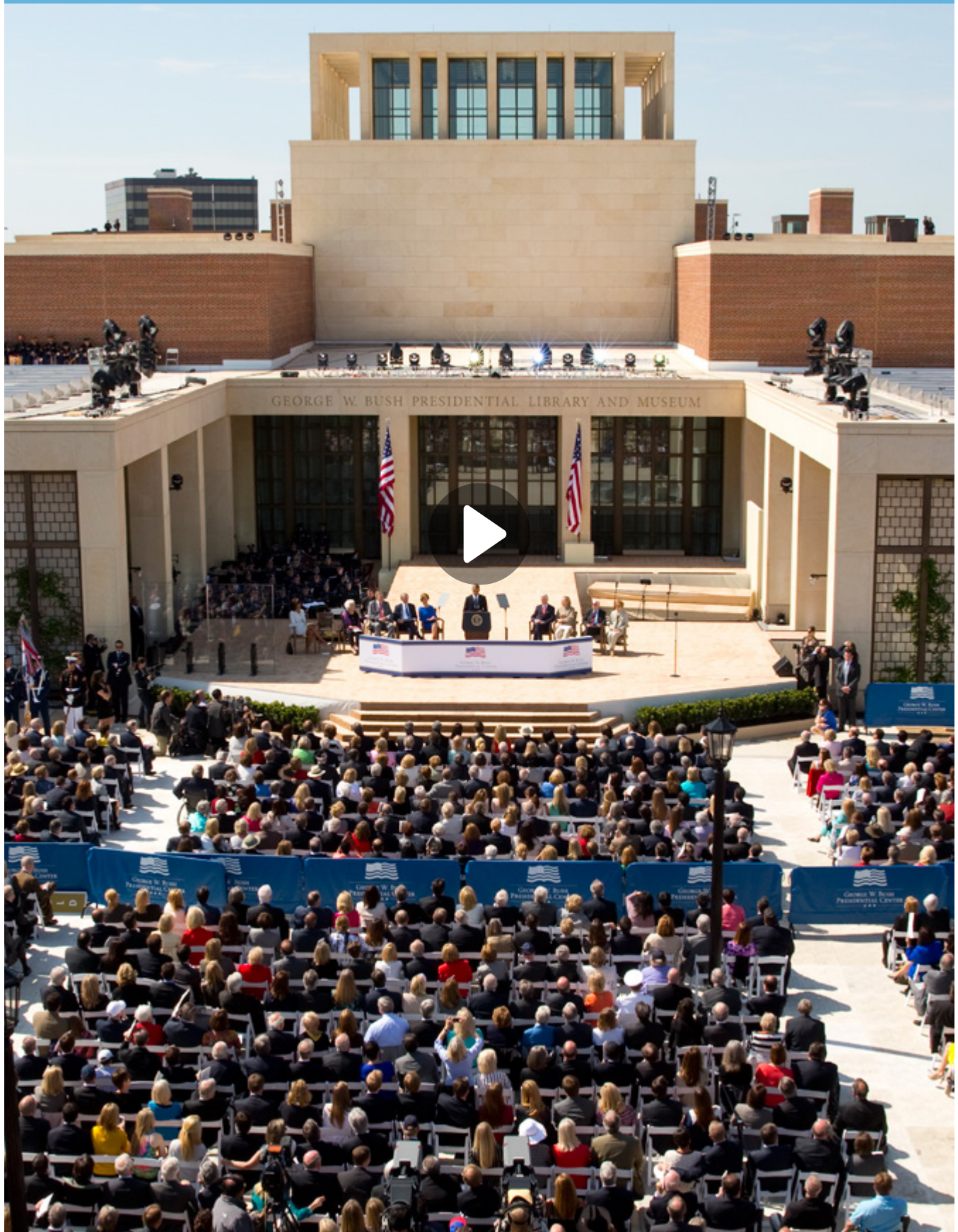
"THE ENTIRE BUSH CENTER IS DESIGNED TO PRESERVE THE PAST AND ENGAGE THE FUTURE. WE WELCOME SCHOLARS, STUDENTS, AND THE COMMUNITY AT LARGE TO GATHER HERE FOR GENERATIONS TO COME. THE CENTER IS DESIGNED TO BE HUMAN IN SCALE, BECAUSE, LIKE THE WHITE HOUSE, PRESIDENTIAL LIBRARIES BELONG TO ALL AMERICANS. THE PEOPLE ACROSS OUR NATION WERE THE ONES WHO, EVERY DAY, INSPIRED GEORGE AND INSPIRED ME."

—MRS. LAURA BUSH,

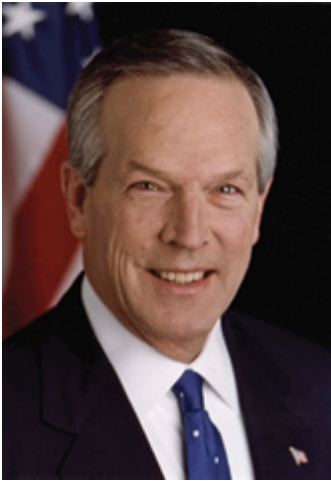
George W. Bush Presidential Center Dedication. April 25, 2013



2013 ANNUAL REPORT



A LETTER FROM THE CHAIRMAN



On April 25, we came together for a Dedication Ceremony to celebrate freedom as President George W. Bush and Mrs. Laura Bush dedicated the George W. Bush Presidential Center to the American people. Former presidents, dignitaries, heads of state, former Bush Administration officials, and supporters assembled from around the world. Highlights from events surrounding the Dedication included a historic gathering of five U.S. presidents, the signing of a joint use agreement with the National Archives and Records Administration (NARA) for the George W. Bush Presidential Library and Museum, a reunion of Bush-Cheney Alumni, and a patriotic fireworks show at the Lighting of Freedom Hall. It was also our opportunity to honor President and Mrs. Bush's leadership and commitment to our country.

Freedom and principled leadership stand at the core of the Bush Center. Inside the George W. Bush Presidential Library and Museum, researchers and scholars are studying the presidential records and archives. Citizens of all ages are learning about the modern American presidency and the pivotal first years of the 21st century.

While one part of our building is dedicated to preserving our Nation's past, the other is firmly focused on its future. Through programs in education reform, global health, economic growth, human freedom, women's empowerment, and the support of our transitioning military, the Bush Institute is advancing freedom and developing the leaders of tomorrow. These programs are making a significant impact domestically and globally.

In September, former Secretary of Education Margaret Spellings joined us as president of the Bush Center, overseeing all aspects of Bush Center activities, including leadership of the Bush Institute, management of business operations, and collaboration with the National Archives and Records Administration, which operates the Bush Presidential Library and Museum. She has brought great experience and enthusiasm to leading the organization in its next phase.

I want to recognize the many donors who so generously contributed to building the Bush Center and who continue to invest in the future of our Nation through the programs of the Bush Institute. We are grateful for your partnership and support.

Donald L. Evans

Chair, George W. Bush Presidential Center Board of Directors

BUSH CENTER DEDICATION





A MESSAGE FROM MARGARET SPELLINGS



With an incredibly successful grand opening last spring and a unique and focused mission, the eyes of the country and the world are upon us. Now is the time for us to take the spotlight and accelerate forward with this momentum. I'm honored to work for President and Mrs. Bush again and lead the George W. Bush Presidential Center.

In the past four years, the Bush Center has evolved from a blueprint to a presidential library and museum with a gift shop and restaurant, a 15-acre native Texas prairie, and an important policy center. We've met the goal to build a beautiful, state-of-the-art, environmentally conscious building. We've developed the Bush Institute's mission and built the foundation of our programs. We are working to increase student achievement and accountability in our Nation's schools and honor our wounded warriors and their families. We are sparking a national conversation on economic growth, enhancing leadership skills of women around the world, and supporting democratic dissidents to advance human freedom. We continue our commitment to save lives in Africa.

And we're just getting started. My goal is to make the Bush Center the "go-to" source in our areas of engagement and continue to create reasoned, serious, and compelling programming. The next five years are critical to achieving this goal.

We challenge ourselves to measure our work against core Bush principles. Are we doing and building something that is and will continue to be important and effective over time? Does it create new, interesting, substantive, and credible scholarship in the area? Is it results-driven and action-oriented? Are we grooming the Nation's and the world's next generation of leaders? We intend to use leading research to develop and implement policies that answer "yes" to these questions and offer practical solutions to pressing problems in the United States and abroad.

I look forward to contributing on important issues that develop sound thinking around the core values of freedom and leadership. Thank you for your support. I hope that we can continue to count on you to engage with us in this important work.

[Margaret Spellings](#)

President, George W. Bush Presidential Center



THE GEORGE W. BUSH INSTITUTE

"WE BELIEVE IN OPEN SOCIETIES ORDERED BY MORAL CONVICTION. WE BELIEVE IN PRIVATE MARKETS, HUMANIZED BY COMPASSIONATE GOVERNMENT. WE BELIEVE IN ECONOMIES THAT REWARD EFFORT, COMMUNITIES THAT PROTECT THE WEAK, AND THE DUTY OF NATIONS TO RESPECT THE DIGNITY AND THE RIGHTS OF ALL."

—PRESIDENT GEORGE W. BUSH





ECONOMIC GROWTH

LEADING THE CONVERSATION ON STRONG ECONOMIC POLICY

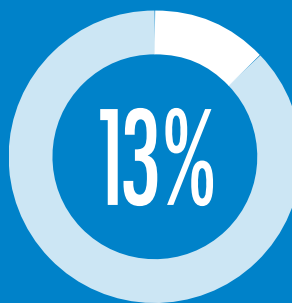
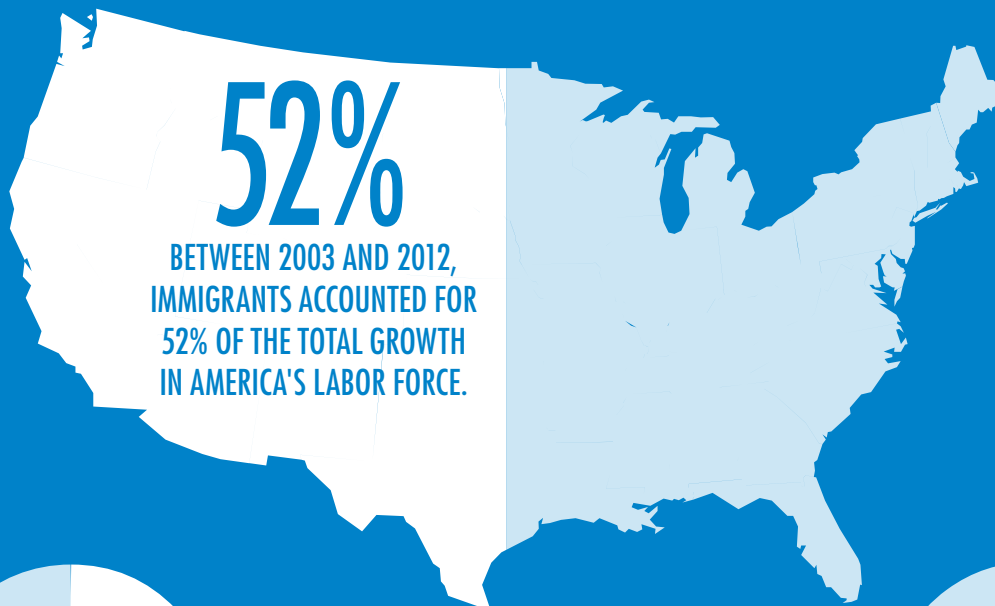
The Bush Institute hosted [*What Immigrants Contribute: A Special Event on Immigration, Texas, and Economic Growth*](#) on July 10, 2013. President Bush delivered remarks and welcomed 20 of America's newest citizens who took the oath of allegiance to the United States and received their certifications of naturalization at the Bush Center.

Following the ceremony, the new citizens — joined by Bush Center supporters and partners and Bush Institute economic and immigration scholars — participated in an immigration policy conference. The conference spotlighted the contributions immigrants make to our economy and our country.

“AT ITS CORE,
IMMIGRATION IS A SIGN
OF A CONFIDENT AND
SUCCESSFUL NATION.”

—PRESIDENT GEORGE W. BUSH

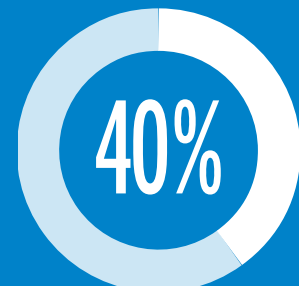
WHAT IMMIGRANTS CONTRIBUTE TO AMERICA



IN 2012, IMMIGRANTS
REPRESENTED 13% OF THE
TOTAL U.S. POPULATION.

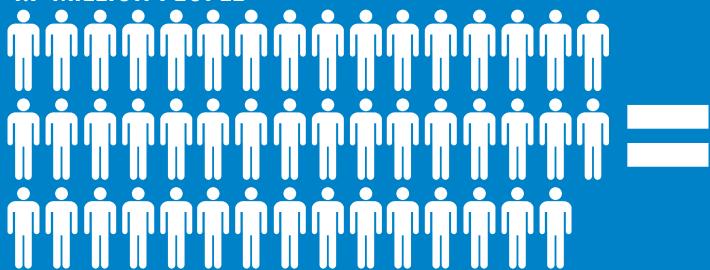


ALMOST 1 IN 5 U.S. SMALL
BUSINESS OWNERS IS AN
IMMIGRANT.



IN 2010, 40% OF FORTUNE
500 COMPANIES WERE
FOUNDED BY A 1ST OR 2ND
GENERATION IMMIGRANT.

4.7 MILLION PEOPLE



**\$800
BILLION**

IMMIGRANT-FOUNDED SMALL BUSINESSES EMPLOY 4.7 MILLION PEOPLE AND GENERATED NEARLY \$800 BILLION IN SALES IN 2007.

IMMIGRANTS ARE TWICE AS LIKELY AS NATIVE-BORN
AMERICANS TO RECEIVE A PATENT.

Source: See inside back cover

A Conference on Energy Regulation: Lessons on Growth from the States, the Nation, and Abroad, held in September, brought together experts, lawmakers, and industry leaders to quantify the costs that regulations impose on economic growth and to provide suggestions for sensible regulation. Inspired by the conversation at the conference, the Bush Institute is expanding its focus on economic growth to include alliances with Canada and Mexico to cultivate an integrated North American economy.

Dallas is the geographic center of these three significant democracies, so the Bush Institute is situated to capitalize upon the potential of the 500 million people who reside in North America. The Institute will build upon their common interests through policies and programs that promote energy sufficiency, expanded trade, integrated infrastructure systems, legal flow of immigrants, and development of human capital.



"TOGETHER WITH OUR NEIGHBORS, CANADA AND MEXICO, NORTH AMERICA IS POISED FOR DECADES OF GROWTH AND PROSPERITY WITH THE RIGHT POLICIES."

—MARGARET SPELLINGS





EDUCATION REFORM

INCREASING STUDENT ACHIEVEMENT THROUGH ACCOUNTABILITY, SCHOOL LEADERSHIP AND MIDDLE SCHOOL TRANSFORMATION

Through its Alliance to Reform Education Leadership (AREL) program, the Education Reform Initiative is working to redefine the role of America's school leaders. They are essential to ensuring children learn at grade level, which is a cornerstone of a strong accountability system. In October, more than 80 leaders in education reform from around the country gathered at the Bush Institute for the 2013 AREL Convening to share best practices in principal preparation. The conference focused on the strong correlation between education leadership and student achievement. School leaders are critical in the lives of our children and to the development of their teachers.

"WE WANTED EDUCATION TO BE THE FIRST OF THE FOUR POLICY AREAS THAT WE WORKED ON BECAUSE WE THINK IT'S SO IMPORTANT. THERE IS AN URGENCY ABOUT WHAT WE'RE DOING — THERE SHOULD ALWAYS BE AN URGENCY."

—MRS. LAURA BUSH

WHY MIDDLE SCHOOL MATTERS



1 IN 4 CHILDREN FAIL
TO GRADUATE HIGH
SCHOOL ON TIME



1.3 MILLION
CHILDREN FAIL TO GRADUATE
HIGH SCHOOL EVERY YEAR

1,000 CHILDREN
A DAY ARE AT RISK OF NOT
COMPLETING HIGH SCHOOL

Source: See inside back cover

MIDDLE SCHOOL MATTERS IMPROVES THE LIVES OF STUDENTS AND THE EFFECTIVENESS OF SCHOOLS

MAKING A DIFFERENCE WHERE IT COUNTS

The Middle School Matters program is designed to improve school outcomes in the middle grades (grades six through eight) and leverage the best available research and practices to support student improvement. In 2013, Middle School Matters announced the inaugural selection of eight middle schools to participate in the Middle School Matters Institute. The schools received targeted support by participating in the first annual Middle School Matters Institute Summer Conference and continued to receive training and backing throughout the year. Middle School Matters published a guide for the field — superintendents, principals, teachers, and parents — that outlines research-based practices and strategies for improving the middle grades on topics such as reading, writing, math, school climate, and performance management.

"MIDDLE SCHOOL IS THE LAST CHANCE THAT YOU HAVE TO BE SUCCESSFUL IN HIGH SCHOOL. IF YOU CAN'T READ WHEN YOU GET TO MIDDLE SCHOOL, THEN YOU WON'T BE ABLE TO SUCCEED IN HIGH SCHOOL."

—MRS. LAURA BUSH



ADVANCING ACCOUNTABILITY

The Education Reform initiative continued its commitment to advancing accountability in education with the Global Report Card tool. It provides access to critical and practical information about U.S. students by comparing student achievement across districts and states and against international peers. And, under the guidance of Margaret Spellings, the Bush Institute is concentrating on strategies that promote the essential elements of school accountability:

- Believing all children can learn
- Testing students annually in reading and math through independent, objective exams
- Reporting test results for groups of students along racial, economic, and gender lines
- Ensuring the data is transparent for parents and the public alike
- Acknowledging there should be consequences to a school's lack of performance

PRINCIPAL SPOTLIGHT CLOSING EDUCATIONAL ACHIEVEMENT GAPS

Jane Shirley has dedicated her life to helping schools effectively close achievement gaps for students at risk of not completing their education. Shirley was prepared to become a principal through Get Smart Schools, an affiliate of the Alliance to Reform Education Leadership. The program helped Shirley build a school team centered around one vision — to create a place where students can leave with better choices in their lives. With a starting average attendance rate of below 75 percent, Shirley worked hard to instill this vision throughout her school's culture. She successfully changed the reputation of her school from being a school of "drug use and dropouts" to an institution focused on developing "students who graduate as informed citizens, become involved in their communities, and impact them in positive ways." Shirley's experience and high-quality principal preparation helped her to become a successful school leader.

"THE SUCCESS OF A NATION
DEPENDS ON THE CHARACTER
OF ITS CITIZENS. AS PRESIDENT,
I HAD THE PRIVILEGE TO SEE
THAT CHARACTER UP CLOSE,
IN THE SERVICE MEMBERS
WHO LAID DOWN THEIR
LIVES TO KEEP OUR COUNTRY
SAFE AND TO MAKE OTHER
NATIONS FREE."

—PRESIDENT GEORGE W. BUSH



MILITARY SERVICE INITIATIVE

HONORING AMERICA'S HEROES THROUGH SCHOLARLY RESEARCH AND TEAM 43 SPORTS

Over the next five years, more than 1 million Americans will complete their military service. Like the 2.5 million post-9/11 veterans who served before them, they will face challenges as they readjust to civilian life. The goal of the Bush Institute's Military Service Initiative is to help returning veterans and military families successfully transition to civilian life while empowering nonprofit and private sector organizations with the research, resources, and recognition to best serve this generation of leaders.



The George W. Bush Institute welcomed Colonel Miguel Howe, USA, Ret., as Director of the Military Service Initiative in 2013.

UNDERSTANDING OUR VETERANS

Conducted in partnership with military and veteran scholars and experts, the Bush Institute commissioned an original large-scale research study to better understand the experiences, concerns, and needs of post-9/11 veterans and their families. This work was designed in partnership with the Institute for Veterans and Military Families at Syracuse University. The results of this research, expected in the spring of 2014, will include original analysis of the social, economic, and wellness concerns of post-9/11 veterans and their families. It will better inform the policy and programs of not only the Military Service Initiative, but also the work of the private, public, and nonprofit sectors.

“TEAM 43”

Team 43 Sports, including the annual Warrior 100K mountain bike rides and Warrior Open golf tournaments, honor our veterans, recognize military service organizations, and offer unique, competitive sporting events for some of our Nation’s bravest warriors.

[SEE THE 2013 VETERANS DAY MESSAGE FROM PRESIDENT BUSH.](#)



A RIDE TO REMEMBER +

MAJOR KENT G. SOLHEIM REFLECTS ON THE 2013 WARRIOR 100K

Everyone has moments in life that they will never forget. Day three of the third annual W100K was one of those days for me, as I found myself in the pack of cyclists pedaling the last miles toward the Bushes’ Crawford Ranch residence.

The journey that led me to the W100K started with another moment in my life I will never forget. On July 27, 2007, in Karbala, Iraq, while conducting a mission, my unit became engaged in a firefight with insurgent forces. During that firefight, I was shot four times, subsequently losing my right leg to the injuries I sustained that night. My road to recovery stretched nearly two and a half years, but that journey taught me lessons that can only be learned through a crucible of that magnitude.

At the W100K, some of the wounded veterans were missing limbs, while others carried emotional scars. I could not help but be proud to be surrounded on that day in that place by those men—who had overcome so much, who made the decision to not be defined by their injuries, and who had decided that life goes on.



SUPPORTING FREEDOM ADVOCATES AROUND THE WORLD

The Bush Institute's Human Freedom initiative convened its Advisory Council for the first time in September 2013. Former National Security Advisor Stephen J. Hadley chairs the council. This distinguished group of leaders advises the Human Freedom initiative on strategy and direction in advancing the development of free societies rooted in individual liberty, civil society, and democratic institutions and practices.

THE FREEDOM COLLECTION

The Freedom Collection is an online archive that chronicles the stories of those who have been instrumental in the advancement of human freedom.

"HUMAN BEINGS WERE
NOT DESIGNED FOR
SERVITUDE. THEY WERE
CREATED FOR BETTER
THINGS. AND THE
HUMAN SOUL IS FOREVER
RESTLESS UNTIL IT RESTS
IN FREEDOM."

—PRESIDENT GEORGE W. BUSH

FREEDOM SPOTLIGHT

ESCAPING CAMP 14

North Korean political prison camp survivor Shin Dong-hyuk visited the Bush Institute to share his inspirational story of survival and hope. He is the only known person to be born and raised in North Korea's infamous gulags and escape to freedom.

Shin Dong-hyuk's childhood and young adult life was void of every freedom, without access to education, positive human contact, nourishment, and freedom of movement. Within his camp, Shin became acquainted with a man who had lived outside the prison walls. This man shared stories about tables overflowing with food and eating until his stomach was full. Shin had never experienced life without hunger, and these stories created a burning desire for freedom.

Shin was 23 years old when he and his friend attempted a dangerous escape. His friend was electrocuted by the prison fence and died, but Shin was fortunate and made it into China safely.

Adjusting to life outside the camp has been difficult for Shin, who now lives in South Korea, but he is committed to using his newfound freedom to raise awareness. He hopes the North Korean regime will relent under public scrutiny and begin to dismantle the prisons, as he lends his voice to the outcry.



150,000–200,000 PEOPLE ARE IMPRISONED
IN NORTH KOREA'S GULAGS

With more than 75 interviews, The Freedom Collection continues to lend a voice to those who hope to inspire action and sustain hope in their native countries.

FREEDOM ADVOCATE INITIATIVE

To support freedom advocates and expand the reach of freedom, the Bush Institute welcomes dissidents to the Bush Center to share their stories, serve as fellows, and participate in conferences and forums. As an example, Shin Dong-hyuk, a freedom advocate from North Korea, visited the Center this year. His story is featured in this report to show how the Bush Institute can provide a platform to raise awareness of the abuse of fundamental human freedoms occurring in other parts of the world.

TRAILBLAZERS

Human Freedom Fellow Joshua Muravchik has authored numerous books on politics and international affairs. In 2013, he released an updated and retitled book, *Trailblazers of the Arab Spring*, co-published by the Bush Institute. It chronicles the lives of seven courageous advocates for freedom in the Middle East who began risking everything long before the revolutions of 2011. The extended epilogue continues the stories of these remarkable dissidents and traces the roots of the Arab Spring. "What began as an exercise in political science," Muravchik said, "became a study of the indomitability of the human spirit."



GLOBAL HEALTH

LEADING INNOVATIVE CHANGE TO SAVE LIVES

The Bush Institute's Global Health initiative — through its public-private partnership Pink Ribbon Red Ribbon® — reinforces the commitment of President and Mrs. Bush to the people of Africa. According to published research, 85 percent of the global burden of cervical cancer occurs in resource-limited countries; more than 444,000 cases and over 230,000 deaths occur each year. In sub-Saharan Africa, more than 93,000 women develop cervical cancer each year. An estimated 57,000 die from this preventable disease.

Pink Ribbon Red Ribbon catalyzes the global community to reduce deaths from cervical and breast cancers in sub-Saharan Africa and Latin America. It raises awareness of these diseases and increases access to quality services to detect and treat them. In addition to the Bush Institute, Pink Ribbon

"ONE OF THE GUIDING PRINCIPLES OF MY PRESIDENCY WAS 'TO WHOM MUCH IS GIVEN, MUCH IS REQUIRED.' AMERICA IS SUCH A BLESSED NATION THAT I BELIEVE WE HAVE AN OBLIGATION TO HELP RELIEVE HUMAN SUFFERING WHERE WE POSSIBLY CAN."

—PRESIDENT GEORGE W. BUSH





Red Ribbon founding partners include the United States Government through the U.S. President's Emergency Plan for AIDS Relief (PEPFAR), Susan G. Komen®, and the Joint United Nations Programme on HIV/AIDS (UNAIDS). Pink Ribbon Red Ribbon currently operates in the Republics of Zambia and Botswana, and in the United Republic of Tanzania.

In June and July, President and Mrs. Bush traveled to Zambia and Tanzania to support programming and the refurbishing of a clinic. While in Livingstone, Zambia, President and Mrs. Bush worked in partnership with local Zambians, U.S. Embassy officials and Bush Institute staff to renovate the Mosi Oa Tunya Clinic that now serves as a cervical cancer screening and treatment center. President and Mrs. Bush joined President and Mrs. Kikwete to launch Pink Ribbon Red Ribbon in Tanzania at the Bush Institute's African First Ladies Summit.

There is still more work to be done, but results matter. By the end of 2013, Pink Ribbon Red Ribbon partners reported that 43,228 Zambian women and 3,287 women in Botswana were screened for cervical pre-cancer. Additionally, Pink Ribbon Red Ribbon has supported the vaccination of 16,688 girls in Zambia and 2,015 in Botswana.

PINK RIBBON RED RIBBON® GOALS



- Reduce cervical cancer deaths by 25% among women screened and treated;
- Achieve at least 80% coverage of vaccination against the human papillomavirus (HPV);
- Reach at least 80% coverage of screening and treatment for pre-invasive cervical cancer cases, and increase early detection of breast cancer;
- Test innovative approaches to sustainability, financing, service-delivery, laboratory, and data systems, while reducing stigma and suffering from breast and cervical cancer.



ADVANCING OPPORTUNITIES FOR WOMEN IN LEADERSHIP WORLDWIDE

On July 2–3, 2013, the Bush Institute hosted the African First Ladies Summit, *Investing in Women: Strengthening Africa* in Dar es Salaam, Tanzania. The summit emphasized how effective investments in women lead to greater stability and prosperity in African countries.

[Mrs. Bush was joined by First Lady Michelle Obama for a conversation moderated by Cokie Roberts.](#) Panel discussions spotlighted empowering women entrepreneurs through technology, improving agricultural outcomes for female farmers, critical interventions in education for women and girls, and the Bush Institute’s Pink Ribbon Red Ribbon initiative that combats cervical and breast cancer in sub-Saharan Africa. The summit was supported by ExxonMobil.

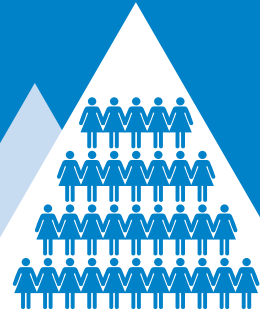
“I’VE BEEN EMPOWERED. THE TECHNICAL SUPPORT IS VERY IMPORTANT. WE NEED TO BE MENTORED, WE NEED TO BE GUIDED, AND WE NEED TO BE SUPPORTED.”

—MRS. SIA NYAMA KOROMA, FIRST LADY OF SIERRA LEONE

EMPOWERING WOMEN TO LEAD & BUILD CIVIL SOCIETIES



Over the past two years, 32 women left their homes in Egypt and traveled to the U.S. for a life-changing experience with the Bush Institute's Women's Initiative Fellowship.



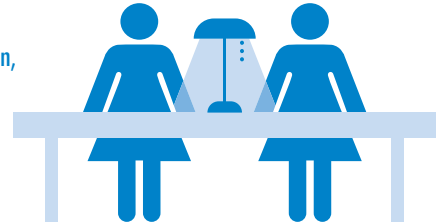
“ I STRONGLY BELIEVE WOMEN WILL LEAD THE FREEDOM AND DEMOCRACY MOVEMENT IN THE MIDDLE EAST, AND THEY WILL HAVE AN ALLY IN THE BUSH INSTITUTE. ”

~ President George W. Bush

The first five weeks of the intensive one-year program began in the United States, with visits to Dallas, New York, Washington, D.C., and the Silicon Valley.



Each Fellow was paired with an American woman, and the Fellows worked with these mentors to develop a personal action plan.



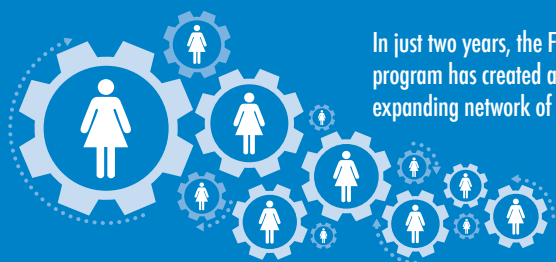
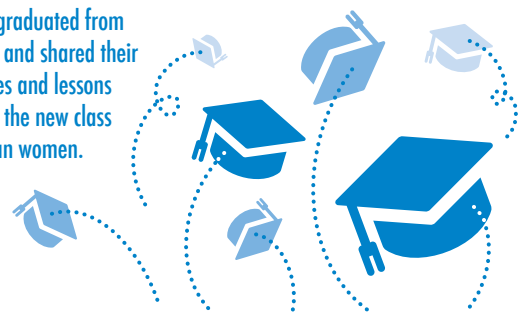
The Fellows returned home to implement their action plans. They received additional in-country training and ongoing support from their mentors and the Women's Initiative throughout the year.



The Fellows cascaded their training and skills to other Egyptian women, creating a growing network of

300+ WOMEN

The Fellows graduated from the program and shared their success stories and lessons learned with the new class of 17 Tunisian women.



In just two years, the Fellowship program has created a powerful, expanding network of leaders.

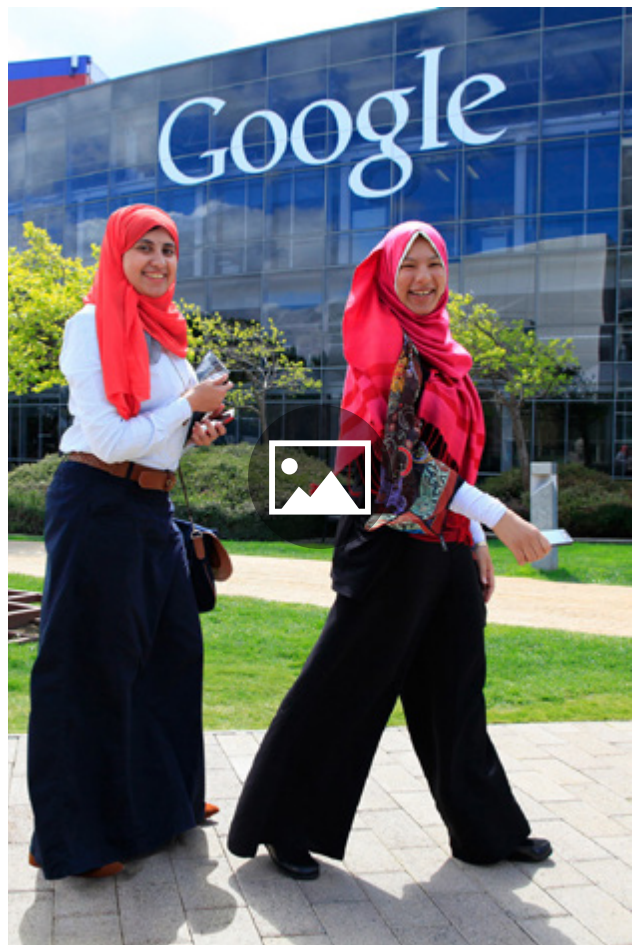
At the summit, Mrs. Bush launched the Bush Institute's new First Ladies Initiative. The First Ladies Initiative brings together First Ladies to address critical issues facing their citizens and supports First Ladies and their advisors by fostering public-private partnerships that solve pressing problems in their countries.

WOMEN'S INITIATIVE FELLOWSHIP

A signature program of the Bush Institute's Women's Initiative, the Women's Initiative Fellowship builds strong and relevant networks that help equip and empower women leaders. In 2013, the Bush Institute welcomed its second class of 19 Egyptian women for a yearlong interactive fellowship. These Fellows come from the most influential sectors of society and were paired with American women in similar sectors. The Fellows began their journey in the U.S. with a five-week intensive program that included coursework at SMU, visits to America's powerful symbols of democracy, and engagement with Fortune 100 companies and leading nonprofits. Building on the hands-on training, the Fellows returned to Egypt with new skills and cascaded what they learned to other women to create a ripple effect. The Fellows expanded their network, which now includes the graduates from the 2012 Fellowship class, and are leaders within a network of Egyptian women who are committed to a powerful vision for themselves, their communities, and their country.

AFGHAN WOMEN'S PROJECT

In September, Mrs. Bush, along with Margaret Spellings, Women's Initiative Director Charity Wallace, and members of the Women's Initiative Policy Advisory Council, launched a focused communication effort in New York City to spotlight the Afghan Women's Project. The singular message delivered to editorial boards, on air, and through print and online news outlets, is the need to stay engaged. Following the New York media tour, Mrs. Bush addressed the U.S.-Afghan Women's Council at Georgetown University in November to discuss ongoing support of Afghan women and children and stress the importance of remaining engaged to ensure important gains are not lost in 2014.



"WE MUST CONSIDER THE LEGACY WE WILL LEAVE OUR CHILDREN AND GRANDCHILDREN. AND SO WE MUST RECOMMIT OURSELVES TO ADDRESSING THE INEQUITIES THAT STILL AFFECT WOMEN."

—MRS. LAURA BUSH

FINANCIALS

STATEMENTS OF FINANCIAL POSITION

AS OF DECEMBER 31

DOLLARS IN THOUSANDS

	2011	2012	2013
ASSETS			
CASH AND INVESTMENTS	\$ 115,363	\$ 62,601	\$ 62,852
CONTRIBUTIONS RECEIVABLE	117,387	107,334	62,708
PROPERTY AND EQUIPMENT, NET	112,271	219,824	230,759
OTHER ASSETS	33,933	33,781	34,411
TOTAL ASSETS	\$ 378,954	\$ 423,540	\$ 390,730
LIABILITIES AND NET ASSETS			
ACCOUNTS PAYABLE AND ACCRUED EXPENSES	\$ 14,665	\$ 9,206	\$ 5,730
CONSTRUCTION RETAINAGE PAYABLE	5,713	8,167	-
TOTAL LIABILITIES	20,378	17,373	5,730
TOTAL NET ASSETS	358,576	406,167	385,000
TOTAL LIABILITIES AND NET ASSETS	\$ 378,954	\$ 423,540	\$ 390,730

STATEMENTS OF ACTIVITIES

YEARS ENDED DECEMBER 31

DOLLARS IN THOUSANDS

	2011	2012	2013
SUPPORT AND REVENUE			
CONTRIBUTIONS	\$ 76,896	\$ 87,199	\$ 35,854
PRESIDENTIAL CENTER OPERATIONS INCOME	-	-	2,381
OTHER SUPPORT AND REVENUE	318	1,743	1,398
TOTAL SUPPORT AND REVENUE	77,214	88,942	39,633
EXPENSES			
PROGRAM SERVICES	18,868	30,166	50,778
FUNDRAISING	9,592	8,761	6,566
MANAGEMENT AND GENERAL	1,919	2,424	3,456
TOTAL EXPENSES	30,379	41,351	60,800
CHANGE IN NET ASSETS	46,835	47,591	(21,167)
NET ASSETS AT THE BEGINNING OF THE YEAR	311,741	358,576	406,167
NET ASSETS AT THE END OF THE YEAR	\$ 358,576	\$ 406,167	\$ 385,000

TO REVIEW OUR AUDITED FINANCIAL STATEMENTS AND IRS FORMS 990, PLEASE VISIT WWW.BUSHCENTER.ORG.



GEORGE W. BUSH PRESIDENTIAL CENTER

INAUGURAL YEAR MILESTONES

LEED PLATINUM CERTIFICATION



In spring 2013, the Bush Center was awarded Leadership in Energy and Environmental Design (LEED) Platinum certification, the highest level in the U.S. Green Building Council's rating system for sustainable design and new construction. The building makes extensive use of recycled materials and components sourced within a 500-mile radius of the Bush Center, including pecan wood and Texas limestone.

HOLIDAYS AT THE BUSH CENTER



In November, archivists and curators at the George W. Bush Presidential Library and Museum, in partnership with the Bush Center staff, recreated the 2001 White House holiday displays in a special exhibit, *Home for the Holidays: Christmas at the White House 2001*. The special exhibit welcomed thousands of visitors and was supported by sponsor Allie Beth Allman and Associates. It incorporated original decorations, behind-the-scenes photos and videos, and other materials from the extensive holdings of the National Archives.

At the close of 2013, after having been open just seven months, the George W. Bush Presidential Library and Museum welcomed more than 360,000 visitors to the Bush Center.



BUSH-CHENEY ALUMNI

Bush-Cheney Alumni membership nearly doubled in 2013, and approximately 2,000 alumni attended Bush Center Dedication festivities. The Bush Center is committed to continued engagement with alumni through increased programming and benefits.

To register and for more information, visit www.bushcenter.org/bca. 

THE MUSEUM STORE AT THE BUSH CENTER

The Museum Store at the Bush Center introduced new, exclusive products, including the 2013 commemorative Christmas ornament featuring artwork by President Bush and a limited-edition Dedication photo coffee table book.

Visit www.bushcenter.org/shop to see the full collection. 

CAFÉ 43

Café 43 opened its doors to the public May 3, 2013. Operated by Culinaire, the Dallas-based hospitality and dining management specialists, Café 43 is the contemporary, upscale restaurant located at the Bush Center. In addition to locally-sourced cuisine served daily, Café 43 also serves as a unique venue for private events and social gatherings.

To learn more, visit www.bushcenter.org/cafe43. 



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