

BUILDING MOMENTUM



DELIVERING RESULTS



GEORGE W. BUSH
PRESIDENTIAL CENTER
★ ★ ★

2012 ANNUAL REPORT

GEORGE W. BUSH INSTITUTE



THANK YOU FOR YOUR SUPPORT OF THE GEORGE W. BUSH
PRESIDENTIAL CENTER. WE ARE GRATEFUL THAT YOUR
GENEROSITY HAS HELPED BRING THIS INSTITUTION TO LIFE —
AND THAT TOGETHER WE CAN MAKE A DIFFERENCE FOR
GENERATIONS TO COME.

George Bush Laura Bush



BUILDING MOMENTUM



The George W. Bush Presidential Center experienced tremendous growth in 2012. One of the most visible signs was the construction of our beautiful, new, state-of-the-art facility on the campus of Southern Methodist University. We are pleased to report that the building and surrounding grounds were completed on budget and on time. In the fall, the National Archives and Records Administration began moving the extensive collection of documents and artifacts representing President Bush's two terms in office into their permanent home at the Bush Center.

At the Bush Institute, our programs in economic growth, education reform, global health and human freedom grew significantly in both number and influence. The Bush Institute published its first book—

The 4% Solution—which became an Amazon best-seller, and also inaugurated an annual high school Economic Debate weekend that encourages young people to think critically about economic issues. The Alliance to Reform Education Leadership expanded its nationwide network from 19 to 28 programs. Each of these programs is working to better prepare and support school principals to improve student achievement. The Military Service Initiative began a focused effort to help nonprofit organizations better assist our brave military men and women and their families.

Many of our programs have a global reach. We launched the Freedom Collection, an online archive of stories from freedom advocates to inspire those who still struggle for freedom and to encourage others to support the spread of human freedom around the world. The Pink Ribbon Red Ribbon® partnership delivered life-saving screenings and treatment for breast and cervical cancer to thousands of women in sub-Saharan Africa. We welcomed 13 women from Egypt as the first group of the Women's Initiative Fellowship.

In this report, you will see what has been achieved with your support. We are grateful to the many donors and friends whose generous contributions have made this growth possible. Each of these activities builds momentum for the future of the Bush Center and contributes to the promise that America's best days lie ahead.

A handwritten signature in black ink, appearing to read "Donald L. Evans".

Donald L. Evans

Chair, George W. Bush Foundation Board of Directors

OPPOSITE PAGE: President Bush and Mark Langdale, president of the George W. Bush Foundation, look on at construction of the George W. Bush Presidential Center. Langdale led the development and dedication of the stunning facility, which houses the George W. Bush Presidential Library and Museum and the George W. Bush Institute.

GEORGE W. BUSH PRESIDENTIAL CENTER
2012 ANNUAL REPORT

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GEORGE W. BUSH PRESIDENTIAL CENTER

"OUR PROGRAMS ARE DESIGNED WITH CLEAR GOALS IN MIND, AND WE TEND TO HOLD PEOPLE TO ACCOUNT. WE WANT PEOPLE WHO CAN CONTRIBUTE TO OUR INSTITUTE TO KNOW THAT WE'RE GOING TO ACHIEVE CONCRETE RESULTS THAT HAVE AN EFFECT ON OUR COUNTRY AND ON THE WORLD."

— President George W. Bush, New York, New York, April 10, 2012

GEORGE W. BUSH PRESIDENTIAL CENTER

THE BUSH CENTER WAS CREATED THROUGH THE GENEROSITY OF DONORS FROM ALL 50 STATES.



THE GEORGE W. BUSH PRESIDENTIAL CENTER IS HOME TO THE GEORGE W. BUSH PRESIDENTIAL LIBRARY AND MUSEUM AND THE GEORGE W. BUSH INSTITUTE.

Designed by Robert A.M. Stern Architects, the Bush Center's brick and limestone construction complements the Collegiate Georgian character of the SMU campus. To achieve LEED Platinum certification, the building incorporates environmental features, including highly-reflective roofs, solar panel energy generation and a 252,000-gallon cistern to store runoff and rainwater for irrigation. The building also features components sourced within a 500-mile radius of the Bush Center, including pecan wood and Texas limestone.

The landscape design reflects President and Mrs. Bush's long-standing commitment to environmental conservation and restoration and is inspired by their

ranch in Crawford, Texas. Landscape architects from Michael Van Valkenburgh Associates worked to recreate the Texas native prairie, including a 15-acre park with more than 40 species of trees, shrubs, prairie and meadow wildflowers and grasses.

The Bush Center was built through the generosity of donors from all 50 states. It is funded by contributions from individuals, corporations and foundations that support the work of President and Mrs. Bush. Events held across the country in 2012 advanced awareness and support for the Bush Center and helped build the work of the Bush Institute.



GEORGE W. BUSH PRESIDENTIAL LIBRARY AND MUSEUM

The George W. Bush Presidential Library and Museum is America's 13th presidential library, overseen by the National Archives and Records Administration (NARA). It is the permanent home to the official records of the two-term Bush Presidency and provides artifacts, photographs and millions of paper records and electronic data for historians, scholars and the public to study.

Working with NARA, exhibit designers from the PRD Group began the installation of interactive exhibits in the museum galleries in 2012. The 14,000-square-foot permanent exhibit space explores education reform, 9/11, the war on terror, the spread of human freedom, the financial crisis, Hurricane Katrina and other significant moments of the Bush Presidency.

GEORGE W. BUSH INSTITUTE

The Bush Institute, founded by President and Mrs. Bush in 2009, is a public policy center with the mission of advancing freedom by expanding opportunities for individuals at home and abroad. The work of the Bush Institute is inspired by the principles that guided the Bushes in public life: freedom is a universal human desire; free enterprise is the engine of economic prosperity; education is the foundation of a successful life; and every human life is precious.



GEORGE W. BUSH PRESIDENTIAL CENTER: 2012 MILESTONES



ENHANCING THE LEADERSHIP SKILLS OF WOMEN AROUND THE WORLD
In March, the Bush Institute welcomed the inaugural class of the Women’s Initiative Fellowship, which brought 13 Egyptian women to the U.S. for four weeks to learn the leadership skills to become advocates for social stability and to build a strong global women’s network.



PROMOTING THE ADVANCEMENT OF DEMOCRACY
The Freedom Collection launched online as a groundbreaking effort to document the struggle for human freedom and democracy through video interviews, artifacts, collected papers and other materials. President and Mrs. Bush hosted a *Celebration of Human Freedom* in Washington, D.C., where they were joined by freedom advocates who shared powerful stories from around the world.

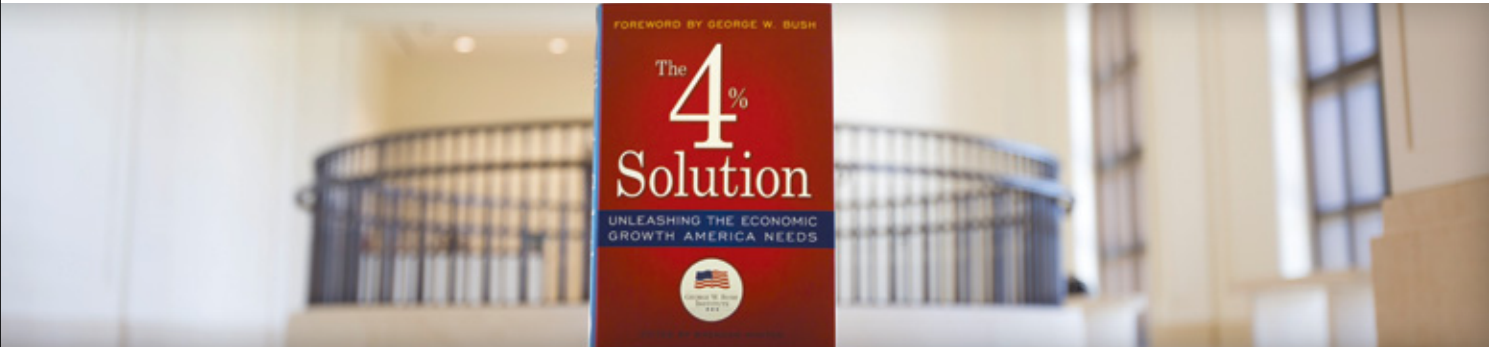
APPOINTING PROVEN LEADERS
Dr. Doyin Oluwole was appointed Executive Director of Pink Ribbon Red Ribbon®, bringing to the Bush Institute her expertise as an international health expert and World Health Organization leader in Africa. Dr. Kerry Ann Moll joined the Bush Institute as Program Director of the Alliance to Reform Education Leadership. She previously served as a Partner for the New Teacher Project, overseeing their Texas Initiative. Sally McDonough joined as Vice President of Marketing, Communications and Events. At the White House, she served as special assistant to President George W. Bush and director of communications and press secretary to First Lady Laura Bush.



HONORING THE BRAVERY OF OUR NATION’S HEROES
President Bush joined 19 servicemen and servicewomen wounded in Iraq and Afghanistan for the second annual Warrior 100K bike ride in April. Twenty-two wounded warriors competed in the second annual Warrior Open, a two-day, 36-hole golf tournament, in September. The Bush Institute began planning the launch of the Circles of Excellence program, with a pilot focused on the employment and economic security of veterans who defended America’s freedom in the global war on terror.



SPARKING A NATIONAL CONVERSATION ON ECONOMIC GROWTH
The Bush Institute hosted the *Tax Policies for 4% Growth* conference in New York City, featuring President Bush, Governor Chris Christie and Congressman Paul Ryan. The 4% Growth Project also held its first high school Economic Debate, featuring nearly 100 students from schools and communities across the country, to encourage a key group of future leaders to think critically about economic issues.



PUBLISHING THE BUSH INSTITUTE’S INAUGURAL BOOK

The Bush Institute released its inaugural book, *The 4% Solution: Unleashing the Economic Growth America Needs*. With a focus on removing government constraints, *The 4% Solution* defines the policies that will allow Americans to save, invest and create jobs.



COMPLETING THE BUSH CENTER ON TIME AND ON BUDGET

The National Archives and Records Administration began moving the extensive collection of documents and artifacts representing President Bush’s two terms in office into their permanent home at the Bush Center. The archives include more than 70 million pages of paper records, 43,000 artifacts, 200 million emails and 4 million digital photographs. Staff began moving into the new George W. Bush Presidential Center facilities in December.

CONTINUING OUR COMMITMENT TO SAVING LIVES IN AFRICA

President and Mrs. Bush announced Botswana as the second site for Pink Ribbon Red Ribbon® engagement during a trip to Zambia and Botswana in July. They helped refurbish the Ngungu Health Center in Zambia, where 1,500 women were screened for cancer by the end of 2012.



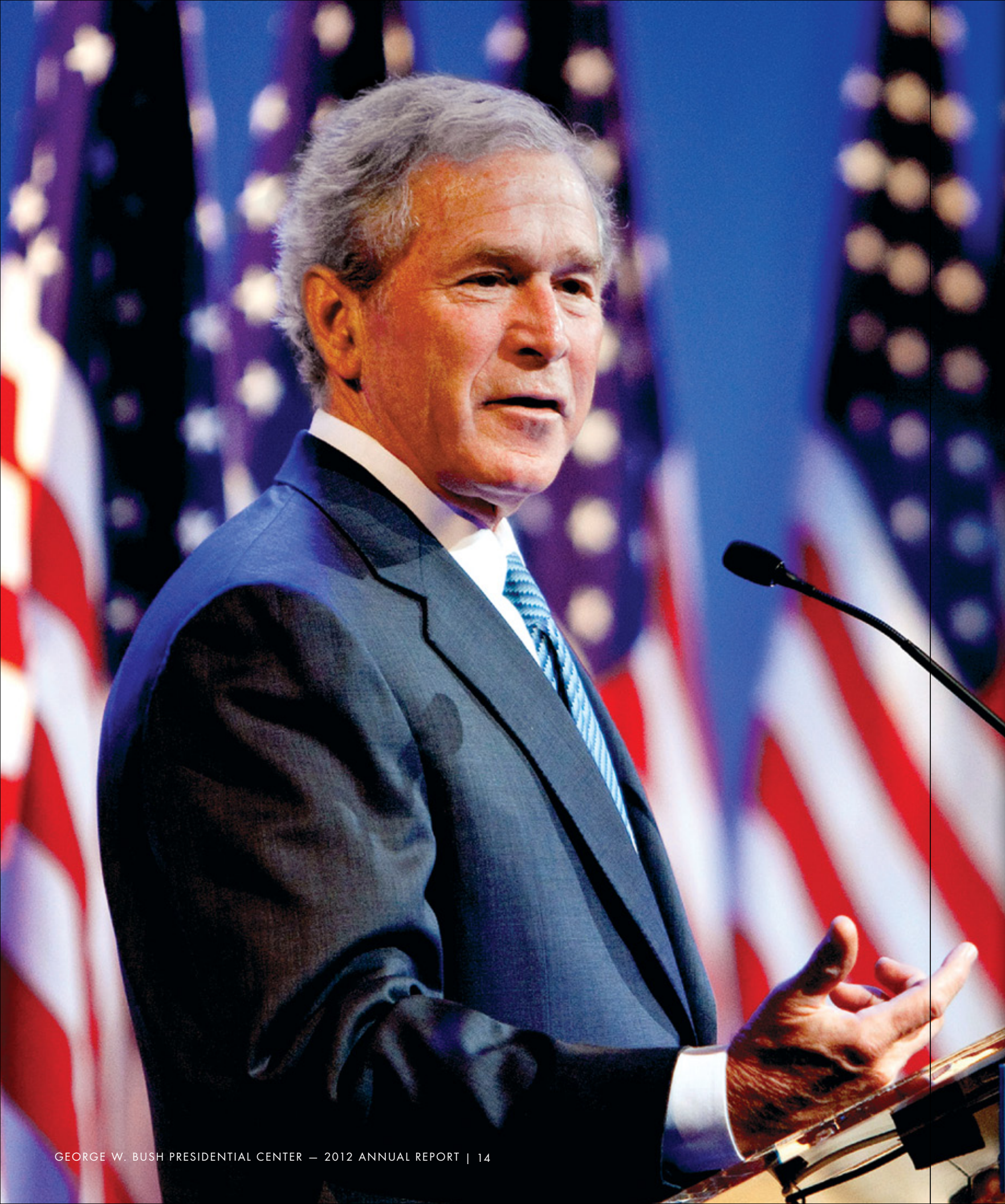
ENCOURAGING HIGHER ACHIEVEMENT IN SCHOOLS

The Bush Institute launched Global Report Card 2.0, which includes new demographic information for every school district in the U.S., allowing parents and educators to compare their local schools’ scores with global competitors. The Bush Institute helped train more than 700 aspiring principals through the Alliance to Reform Education Leadership.



INCREASING ONLINE ENGAGEMENT

The Bush Center grew its social media audience by 127 percent at the end of 2012, engaging more than 33,000 new followers on Facebook and close to 6,000 new followers on Twitter from around the world.



ECONOMIC GROWTH

"WE BELIEVE IN FREE ENTERPRISE AT THE BUSH INSTITUTE. WE BELIEVE OUR ECONOMY CAN BE MORE ROBUST AND THEREFORE PROVIDE BETTER OPPORTUNITIES FOR OUR CITIZENS. WE BELIEVE THAT ONE OF THE CLEAREST EXPRESSIONS OF FREEDOM IS THAT THE AGGREGATE DEMAND OF OUR CITIZENS DETERMINES THAT WHICH IS PRODUCED."

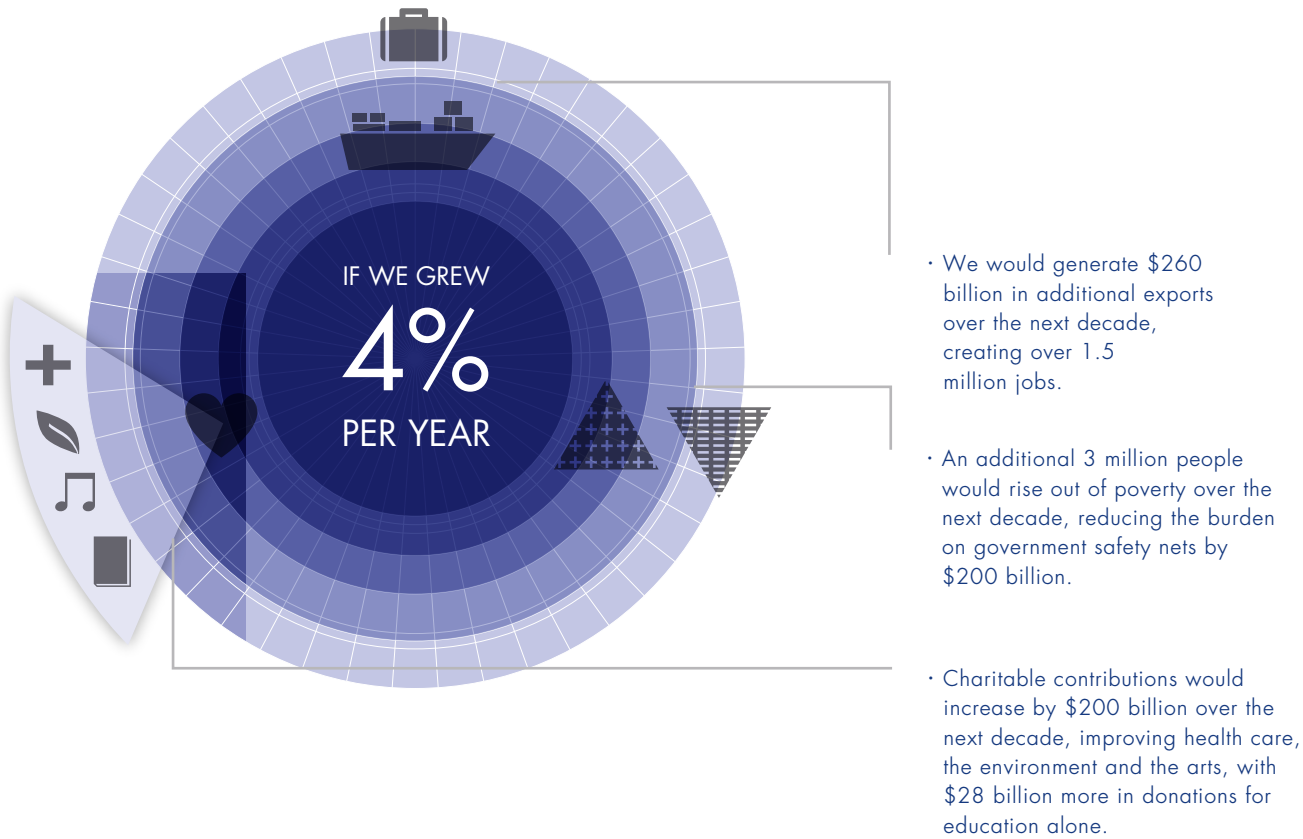
— President George W. Bush, New York, New York, April 10, 2012

THE 4% GROWTH PROJECT

The 4% Growth Project of the Bush Institute seeks ways for the U.S. to achieve a sustained GDP growth of four percent annually – growth at this level will ensure Americans better jobs, lower debt and increased prosperity – and to communicate that means of growth to policy makers and the public.

In 2012, the Bush Institute released its first book, *The 4% Solution: Unleashing the Economic Growth America Needs*. It offers clear ideas on how to revive America’s economy, sets a positive economic goal and asks some of the top economic minds how to achieve it. Following the book’s release in July, the Bush Institute’s economic experts frequented talk radio and television to discuss the ideas it presents.

The Bush Institute hosted the *Tax Policies for 4% Growth* conference in April at the New York Historical Society in New York City. President Bush was joined by Governor Chris Christie and Congressman Paul Ryan. The conference received extensive media coverage and sparked a national discussion on state tax policy that dominated headlines in 2012.



Source: Statistics based on research by 4% Growth Fellow Ike Brannon, “What 4% Growth Would Mean for America,” February 26, 2012, www.bushcenter.org

LEADERS

Amity Shlaes
Director, The 4% Growth Project

Michael McMahan
Program Manager, The 4% Growth Project

Robert Asahina
Fellow

Ike Brannon
Fellow

Diana Furchtgott-Roth
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Robert E. Litan
Fellow

David Malpass
Contributor

John Prestbo
Fellow

Carl J. Schramm
Fellow

Joseph Thorndike
Fellow

Richard Vedder
Fellow

Bernard L. Weinstein
Fellow

Brian Wesbury
Fellow

SUPPORTERS

The Hersh Foundation
Highland Capital Management
Pioneer Natural Resources
Trott Family Foundation

The 4% Growth Project held its first high school Economic Debate in October. The goal of the program is to encourage a key group of future leaders to think critically about economic issues during their formative years. The weekend event featured nearly 100 students from schools and communities across the country, culminating with a dinner hosted by President Bush. In 2013, the Bush Institute plans to expand the program by hosting five regional debates, through which students will qualify to participate in an inaugural national championship debate in the fall.

The conference *Immigration and 4% Growth*, held in December in partnership with the Federal Reserve Bank of Dallas, spotlighted the positive economic impact of immigration. President Bush opened the conference, Bush Institute Founding Executive Director James K. Glassman gave the keynote address, and two expert panels discussed and debated how immigration reform is necessary to achieve four percent growth. A book titled, *Growth and Immigration: A Handbook of Vital Immigration and Economic Growth Statistics* was published by the Bush Institute.

“OUR PEOPLE ARE INDUSTRIOUS AND CREATIVE, OUR UNIVERSITIES ARE THE BEST IN THE WORLD, AND OUR MARKETS ARE CAPABLE OF SUPPORTING A RESURGENT ECONOMY. WE’VE SEEN THE RESILIENCE OF THIS COUNTRY BEFORE, AND WE WILL SEE IT AGAIN.”

— President George W. Bush,
Foreword, The 4% Solution: Unleashing the Economic Growth America Needs

EDUCATION REFORM

"IN ORDER TO HAVE A PROSPEROUS AND MORE FREE AMERICA, WE'VE GOT TO HAVE AN EDUCATION SYSTEM THAT WORKS, AND SO THE BUSH CENTER IS A PART OF A REFORM MOVEMENT THAT INSISTS UPON ACCOUNTABILITY AS A KEY TO EDUCATIONAL EXCELLENCE."

— President George W. Bush, New York, New York, April 10, 2012



EDUCATION REFORM

The Bush Institute’s Education Reform effort works to engage education influencers to increase student achievement through accountability and school leadership. While all states encourage accountability programs, the Bush Institute evaluates their effectiveness, suggests needed reforms and places a special focus on states that seek to avoid federal achievement requirements. It gives parents, principals and other school leaders the knowledge and research to access critical information about the educational performance of students so that they are empowered to become better advocates for their children’s education.

ADVANCING ACCOUNTABILITY

The Advancing Accountability initiative brings greater transparency and understanding to state accountability systems for schools by analyzing state plans and researching productivity.

In December, the Bush Institute launched Global Report Card 2.0, which builds upon the success of an online tool (www.globalreportcard.org) launched in 2011. It provides demographic information for every school district in the United States and allows parents and educators to compare their local schools’ scores with global competitors. Designed to increase student achievement, the report card informs parents so that they can demand higher achievement for their children and help our Nation compete on a global playing field.

ADVISORY COUNCIL
FOR EDUCATION

The Honorable Margaret Spellings, Chair
President and Chief Executive Officer
Margaret Spellings & Company
Former U.S. Secretary of Education

Elisa Villanueva Beard
Chief Operating Officer
Teach For America

Tony Bennett, Ph.D.
Commissioner of Education
Florida Department of Education

The Honorable Jeb Bush
President
Jeb Bush and Associates, LLC
Former Governor of Florida

Anthony J. Colón
President
A.J. Colón Consulting, LLC

Eric Hanushek
Paul and Jean Hanna
Senior Fellow in Education
Hoover Institution

The Honorable James B. Hunt, Jr.
Member
Womble Carlyle Sandridge & Rice, PLLC
Former Governor of North Carolina

Charles Miller
Chairman
Meridian National, Inc.

Paul Pastorek
General Counsel
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Grover J. “Russ” Whitehurst
Herman and George R. Brown Chair,
Director of the Brown Center on
Education Policy
Brookings Institution

Amy Wilkins
Vice President,
Government Affairs and Communications
The Education Trust

Cindi Williams
Principal
HCM Strategists

LEADERS

Dr. Kerri L. Briggs
Director, Education Reform

Dr. Kerry Ann Moll
Program Director,
Alliance to Reform Education Leadership

Dr. Gina Rodriguez
Program Manager, Middle School Matters

Beth Ann Bryan
Policy Associate for Education Reform

Dr. Robert M. Costrell
Fellow

Dr. Jay P. Greene
Fellow

Dr. James W. Guthrie
Senior Fellow

Sandy Kress
Fellow

Dr. Michael J. Podgursky
Fellow

Dr. Eric J. Smith
Fellow

SUPPORTERS

- AT&T
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- Bass Foundation
- The Brown Foundation, Inc. of Houston
- The Chisholm Foundation
- CME Group Foundation
- IBM
- The Meadows Foundation
- The Prudential Foundation
- Sid W. Richardson Foundation
- The Walton Family Foundation

ALLIANCE TO REFORM
EDUCATION LEADERSHIP (AREL)

For schools to prepare students for success, principals must be strong campus leaders. Through AREL, The Bush Institute partnered with 28 programs in 15 states and the District of Columbia that prepared more than 700 aspiring principals in 2012. The Bush Institute highlighted through the program best practices and policies in principal development. President and Mrs. Bush visited schools throughout the year to engage firsthand with school leaders and discuss the importance of recruiting and training first-rate principals.

MIDDLE SCHOOL MATTERS

Enhancing the effectiveness of how the middle grades prepare students for high school presents an important opportunity to raise America’s poor high school graduation rates. Middle School Matters encourages improvements in reading, writing and math instruction, provides social and behavioral supports, and uses data systems to identify students who are at risk of dropping out of school.

“THE EDUCATIONAL CHALLENGES WE FACE
TODAY ARE GREAT, BUT GREATER STILL IS THE
LOVE WE HAVE FOR OUR CHILDREN.”

— Mrs. Laura Bush, Charleston, West Virginia,
November 9, 2011



GLOBAL HEALTH

"IT IS HEART-WRENCHING TO SAVE A WOMAN FROM AIDS ONLY TO WATCH HER DIE FROM CERVICAL CANCER, WHICH IS MORE PREVALENT IN WOMEN WITH HIV."

— President George W. Bush, *The Washington Post*,
"Extend the success against AIDS to other devastating diseases," July 22, 2012

GLOBAL HEALTH

The Bush Institute’s Global Health program provides and spotlights sustainable solutions that improve the health and well-being of communities in developing countries. Building on the success of the U.S. President’s Emergency Plan for AIDS Relief (PEPFAR) launched by President Bush in 2003, the Bush Institute has developed a public-private partnership that fosters efficiency and makes quality health care accessible, acceptable and affordable.

PINK RIBBON RED RIBBON®

Pink Ribbon Red Ribbon® has evolved from an ambitious vision to address women’s cancers in developing countries to a robust, multi-partner initiative focused on advancing prevention, screening and treatment for breast and cervical cancer in sub-Saharan Africa and beyond. In 2012, more than 22,000 women were screened for cervical pre-cancer and cancer in Pink Ribbon Red Ribbon-affiliated programs in Zambia with support from PEPFAR.

During a visit to Zambia and Botswana in July 2012, President and Mrs. Bush announced Botswana as the second site for Pink Ribbon Red Ribbon engagement. In Zambia, the Bushes helped launch an African Center of Excellence for Women’s Cancer Control and led a volunteer project to refurbish the Ngungu Health Center for breast and cervical screening and pre-cancer treatment in Kabwe.

LEADERS

Dr. Eric G. Bing
*Senior Fellow & Director,
Global Health*

Dr. Doyin Oluwole
*Executive Director,
Pink Ribbon Red Ribbon*

The Honorable Mark R. Dybul
Fellow

SUPPORTERS

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Foundation

National Breast Cancer
Foundation, Inc.

Starkey Hearing Foundation

Pink Ribbon Red Ribbon

Members

George W. Bush Institute

U.S. President’s Emergency
Plan for AIDS Relief (PEPFAR)

Susan G. Komen®

Joint United Nations
Programme on HIV/AIDS (UNAIDS)

Becton, Dickinson and Company

Bill & Melinda Gates Foundation

Bristol-Myers Squibb Foundation

Caris Foundation

GlaxoSmithKline

IBM

Merck

QIAGEN

Collaborating Partner

National Breast Cancer
Foundation, Inc.

SPOTLIGHTING SOLUTIONS

The Bush Institute’s inaugural book in Global Health, *Pharmacy on a Bicycle: Innovative Solutions for Global Health and Poverty*, highlights more than 100 innovative health programs in 35 countries in Asia, Africa and South America, including Pink Ribbon Red Ribbon®. Co-authored by Eric G. Bing, a medical doctor and Director of Global Health at the Bush Institute, and Marc J. Epstein, an internationally renowned business professor from Rice University, the book was completed in December 2012.



GLOBAL HEALTH IN ACTION: SAVING LIVES IN AFRICA

The Global Health program marked a new milestone in 2012 through its Pink Ribbon Red Ribbon® initiative. By leveraging the PEPFAR platform, the program is now saving women living with HIV from preventable and treatable cancers.

In July, President and Mrs. Bush traveled to Zambia’s Kabwe District to refurbish the Ngungu Health Center. Within six weeks, more than 500 women were screened for breast and cervical cancer, 60 women were treated for pre-cancerous lesions and 100 women were referred to hospitals for more advanced lesions. The clinic is now one of the most active in Zambia, screening 1,500 women by the end of 2012. Word is spreading about the new cancer services, and the demand for breast and cervical cancer screening is rising.

Source: Pink Ribbon Red Ribbon® 2012 Annual Report



HUMAN FREEDOM

"WE BELIEVE THAT FREEDOM YIELDS PEACE AND
THEREFORE WE BELIEVE IT'S IN OUR NATION'S
INTEREST TO STAND SIDE BY SIDE WITH DISSIDENTS,
POLITICAL PRISONERS, COURAGEOUS FOLKS WHO
DEMAND THEIR GOD-GIVEN RIGHT."

— President George W. Bush, Dallas, Texas, March 28, 2012

FREEDOM COLLECTION

The Bush Institute supports freedom advocates and promotes the expansion of democracy as a path toward peace in the world. The signature component of this initiative is the Freedom Collection, a physical and online archive that features artifacts, documentaries and discussions with democratic dissidents who have been instrumental in advancing human freedom. Launched online in March 2012, the Freedom Collection is intended to inspire and help those who struggle for their own freedom and encourage those who live in the United States and other free countries to support those still seeking liberty.

The Freedom Collection has 60 in-depth interviews featuring a diverse group of present-day heroes such as Zimbabwe's Jestina Mukoko and Burma's Charm Tong, as well as pro-democracy leaders, including Liberian President Ellen Johnson Sirleaf and the late Czech President Vaclav Havel. Recently acquired artifacts include an original copy of Charter 77, a manifesto drafted by Czechoslovak dissidents that called on the communist government to respect human rights, and Cuban dissident Dr. Oscar Elias Biscet's Medal of Freedom, presented to him in absentia by President Bush in 2007 while he was a political prisoner.

"THERE IS A PART OF EVERY SOUL
THAT LONGS FOR FREEDOM.
AND ANY GOVERNMENT BUILT ON
OPPRESSION IS BUILT ON SAND."

— Mrs. Laura Bush,
Washington, D.C., September 19, 2012

LEADERS

Amanda W. Schnetzer
Director, Human Freedom

Lindsay Lloyd
Program Director, Freedom Collection

Joel Hirst
Fellow

Joshua Muravchik
Fellow

Mohsen Sazegara
Visiting Fellow

SUPPORTING FREEDOM ADVOCATES

In May, President and Mrs. Bush hosted a *Celebration of Human Freedom* in Washington, D.C., where they were joined by freedom advocates from China, Cuba, Egypt, Iran, Syria, Ukraine and Venezuela. Special guest Aung San Suu Kyi, Nobel Peace Prize Laureate and leader of Burma's democratic opposition, joined via video conference from her homeland.

Mrs. Bush also delivered remarks in the Capitol Rotunda during the Congressional Gold Medal Ceremony in September honoring Aung San Suu Kyi for her work and sacrifice for freedom. She spent nearly two decades under house arrest after leading a democratic opposition party against the ruling military junta. Today, she is a member of Burma's parliament, a leading voice for democratic reform in her country, and a beacon of hope for freedom worldwide.

Mohsen Sazegara, an exiled Iranian citizen currently living in the United States and an important figure in Iran's opposition Green Movement, remained a Bush Institute Visiting Fellow in 2012. As a Visiting Fellow, he shared his story and offered his unique perspective on freedom movements.



MILITARY SERVICE INITIATIVE

"IT'S AN OPPORTUNITY FOR ME TO SAY TO OUR VETS,
'I CARE FOR YOU, I THANK YOU, I HONOR YOU.'"

— President George W. Bush, Palo Duro Canyon State Park, Texas,
April 26, 2012



MILITARY SERVICE INITIATIVE

The Bush Institute’s Military Service Initiative serves members of the U.S. Armed Forces and their families, with a special focus on those wounded in the global war on terror. It unites the efforts of individuals, businesses, nonprofits and universities to find solutions to improve the well-being of veterans.

WARRIOR 100K BIKE RIDE

In April, President Bush joined 19 servicemen and servicewomen wounded in Iraq and Afghanistan for the second annual annual Warrior 100K (W100K). The 100-kilometer mountain bike ride took place in Palo Duro Canyon State Park, just outside of Amarillo, Texas. The W100K ride demonstrated the dedication and physical strength of wounded warriors who are taking their rehabilitation to the next level. The three-day event also provided an opportunity to highlight the inspiring work of many military support organizations.

TRIBUTE TO COLONEL MICHAEL T. ENDRES

The Bush Center records in 2012 the sad passing of retired U.S. Army Colonel Michael T. Endres, Director of the Military Service Initiative at the George W. Bush Institute. A decorated 26-year veteran of the United States Army, Colonel Endres served his country with honor and distinction. He continued to serve his fellow men and women in uniform by leading the Military Service Initiative from its inception. He was an important member of our team and a friend who is dearly missed.

SUPPORTERS

- 7-Eleven, Inc.
- Advocare International, LP
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- Bank of America Charitable Foundation
- Bell Helicopter
- Briggs Equipment, A Sammons Enterprises Company
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- J. C. Penney Company, Inc.
- La Quinta Inns & Suites
- Mercedes-Benz of Plano
- ORIX Foundation
- TaylorMade
- Trek Bicycle Corporation
- United Service Organizations, Inc.



WARRIOR OPEN GOLF TOURNAMENT

The second annual Warrior Open took place in September at Las Colinas Country Club in the Dallas area. Twenty-two wounded warriors played in the two-day, 36-hole event. For the second year in a row, Corporal Chad Pfeifer won the tournament. Despite losing a leg after an IED explosion during his deployment to Iraq, Corporal Pfeifer carded a hole-in-one on the par-3 fourth hole in the second round as President Bush looked on. Through the Warrior Open, the Military Service Initiative highlighted the tremendous work of military service organizations, while honoring the bravery and sacrifice of wounded warriors.

CIRCLES OF EXCELLENCE

The Circles of Excellence program supports organizations finding solutions to the obstacles facing veterans. The program spotlights best practices and success stories from individuals, corporations and other nonprofit organizations that fulfill the needs of veterans of Operation Enduring Freedom and Operation Iraqi Freedom. The first Circle of Excellence is focused on jobs and is chaired by former Joint Chiefs of Staff Chairman General Peter Pace.

WOMEN'S INITIATIVE

"THE PRACTICE OF DEMOCRACY IS ESSENTIAL, WHICH IS WHY THE WORK OF THESE EGYPTIAN WOMEN AND THE WORK THEY REPRESENT IS IMPORTANT TO THE FUTURE SUCCESS OF THEIR COUNTRY. TOGETHER THEY ARE WORKING TO BUILD A BRIGHTER FUTURE FOR THEIR COUNTRY AND FOR OUR WORLD."

— Mrs. Laura Bush, Dallas, Texas, March 8, 2012



WOMEN'S INITIATIVE

The Women's Initiative improves access to education, health care and economic opportunity for women and children through its programming and projects.

WOMEN'S INITIATIVE FELLOWSHIP

The Women's Initiative Fellowship is designed to empower and equip women to become effective leaders, with an initial focus on women in the Middle East and North Africa. The inaugural class of Fellows, convened in 2012, includes 13 Egyptian women from six influential sectors of society: business, education, health, law, media and politics. The year-long program began with four weeks in the United States, including a week of leadership courses specializing in negotiation and effective communication at Southern Methodist University. The Fellows traveled to New York, Washington, D.C., and Silicon Valley to visit Fortune 100 companies. Each Fellow was paired with a prominent American woman in a similar field as a mentor. Using a combination of course work and practical application of teachings and best practices, the Fellows are prepared to create significant and lasting change in their home country.

AFGHAN WOMEN'S PROJECT

Building upon the leadership and resolve of President and Mrs. Bush in support of Afghan women, the Afghan Women's Project advocates for their empowerment, shares information on their advancement and setbacks, and raises the profile of projects that benefit them. The hard-won progress of the last decade must be maintained, especially for women and girls, if Afghanistan is to succeed.

WOMEN'S INITIATIVE
POLICY ADVISORY COUNCIL

The Honorable Paula J. Dobriansky, Chair
*Senior Fellow at the Belfer Center
for Science and International Affairs,
John F. Kennedy School of Government
Harvard University
Former Undersecretary of State for
Democracy and Global Affairs*

The Honorable Barbara M. Barrett
*President and Chief Executive Officer
Triple Creek Ranch
Former U.S. Ambassador to Finland*

The Honorable Nancy G. Brinker
*Founder and Chief Executive Officer
Susan G. Komen®
Former Chief of Protocol*

Kate Friedrich
*Vice President of Global
Government Affairs
Thomson Reuters*

The Honorable Karen Hughes
*Global Vice Chair
Burson-Marsteller
Former Under Secretary of State for
Public Diplomacy and Public Affairs*

The Honorable Anita B. McBride
*Senior Advisor
George W. Bush Institute
Executive-in-Residence, Center for
Congressional and Presidential Studies,
School of Public Affairs
American University
Former Chief of Staff to Mrs. Laura Bush*

Afaf I. Meleis, Ph.D., DrPS (Hon.) FAAN
*Margaret Bond Simon Dean of Nursing
University of Pennsylvania School of Nursing*

Sarah E. Moten, Ed.D.*
*International Affairs Specialist
Former Chief of Education
for Africa at USAID
Consultant for Historic
Black Colleges & Universities*

**In July 2013, prior to printing of the
annual report, Dr. Sarah Moten passed away.
The Bush Institute and Women's Initiative
honor her legacy and are grateful for her
friendship and faithful support.*

Mary Jo Myers
*Associate Director of Public Affairs
Hayes & Associates*

The Honorable Meghan L. O'Sullivan
*Jeane Kirkpatrick Professor of the
Practice of International Affairs,
John F. Kennedy School of Government
Harvard University
Former Deputy National Security Advisor
for Iraq and Afghanistan*

Pamela H. Patsley
*Chairman of the Board
and Chief Executive Officer
MoneyGram International, Inc.*

The Honorable Dina Habib Powell
*President
Goldman Sachs Foundation
Global Head of Corporate
Engagement and Partner
Goldman Sachs
Former Assistant Secretary
of Education and Cultural Affairs
Department of State*

Judy Van Rest
*Executive Vice President
International Republican Institute (IRI)*

LEADERS

Mrs. Laura Bush
Chair, Women's Initiative

Charity N. Wallace
*Director, Women's Initiative
Senior Advisor to Mrs. Laura Bush*

SUPPORTERS

Women's Initiative Council
Women's Initiative Finance Committee
ExxonMobil
The Eugene McDermott Foundation
Dallas Women's Foundation

FIRST LADIES INITIATIVE

In September, 10 current and former African First Ladies joined Mrs. Bush and Cherie Blair, wife of former U.K. Prime Minister Tony Blair, at a Pardee RAND Graduate School-organized forum focused on becoming more effective leaders. The First Ladies had a rare opportunity to meet with peers in facilitated discussions designed to help them learn to use their unique platform to help women and children in their home countries.

During the forum, Mrs. Bush announced the Bush Institute's African First Ladies Summit in Tanzania in the summer of 2013 to bring together Africa's First Ladies and leaders in education, health and economic opportunity to discuss improving the lives of women and girls.



2012 FINANCIAL INFORMATION

STATEMENT OF FINANCIAL POSITION
AS OF DECEMBER 31
DOLLARS IN THOUSANDS

	2010	2011	2012
ASSETS			
CASH AND INVESTMENTS	\$ 86,419	\$ 115,363	\$ 62,601
CONTRIBUTIONS RECEIVABLE	156,934	117,387	107,334
NET PROPERTY AND EQUIPMENT	39,139	112,271	219,824
OTHER ASSETS	34,030	33,933	33,781
TOTAL ASSETS	\$ 316,522	\$ 378,954	\$ 423,540
LIABILITIES			
ACCOUNTS PAYABLE AND ACCRUED EXPENSES	\$ 4,490	\$ 14,665	\$ 9,206
CONSTRUCTION RETAINAGE PAYABLE	291	5,713	8,167
TOTAL LIABILITIES	4,781	20,378	17,373
TOTAL NET ASSETS	311,741	358,576	406,167
TOTAL LIABILITIES AND NET ASSETS	\$ 316,522	\$ 378,954	\$ 423,540

STATEMENT OF ACTIVITIES
YEARS ENDED DECEMBER 31
DOLLARS IN THOUSANDS

	2010	2011	2012
SUPPORT AND REVENUE			
CONTRIBUTIONS	\$ 161,178	\$ 76,896	\$ 87,199
OTHER SUPPORT AND REVENUE	105	318	1,743
TOTAL SUPPORT AND REVENUE	161,283	77,214	88,942
EXPENSES			
PROGRAM SERVICES	6,559	18,868	30,166
FUNDRAISING	13,612	9,592	8,761
MANAGEMENT AND GENERAL	1,596	1,919	2,424
TOTAL EXPENSES	21,767	30,379	41,351
CHANGE IN NET ASSETS	139,516	46,835	47,591
NET ASSETS AT THE BEGINNING OF THE YEAR	172,225	311,741	358,576
NET ASSETS AT THE END OF THE YEAR	\$ 311,741	\$ 358,576	\$ 406,167

TO REVIEW OUR AUDITED FINANCIAL STATEMENTS AND IRS FORM 990, PLEASE VISIT WWW.BUSHCENTER.ORG.



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